

# ZARA THEME

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## USER GUIDE

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## 1. INTRODUCTION

Inspired by the gorgeous app of Zara, the leading fashion retailer company, **Zara theme** was born to dedicate for Fashion industry.

Zara theme does not simply showcase some dresses, pants, shoes or accessories perfectly on mobile. It was born to impress your customers at first-sight and intrigue them to buy whatever you're selling. Even on mobile.

Outstanding features:

### Users

- Run on all devices of Android, iPad, iPhone.
- Easy to search/sort for products
- Grid layout, showing 2 or 4 products per row.
- Spot new arrival/best-sellers/featured products with banners on homepage.
- Swipe left/right to view show other products.
- Show recently-viewed products

### Admin

- Allow configuring categories in homepage.
- Allow configuring spot products in homepage.

This user guide will instruct you to install and configure Zara theme to utilize all of its advantages.

**\*Please note that: as Zara theme is a plugin of SimiCart, you need to purchase SimiCart first to use it.**

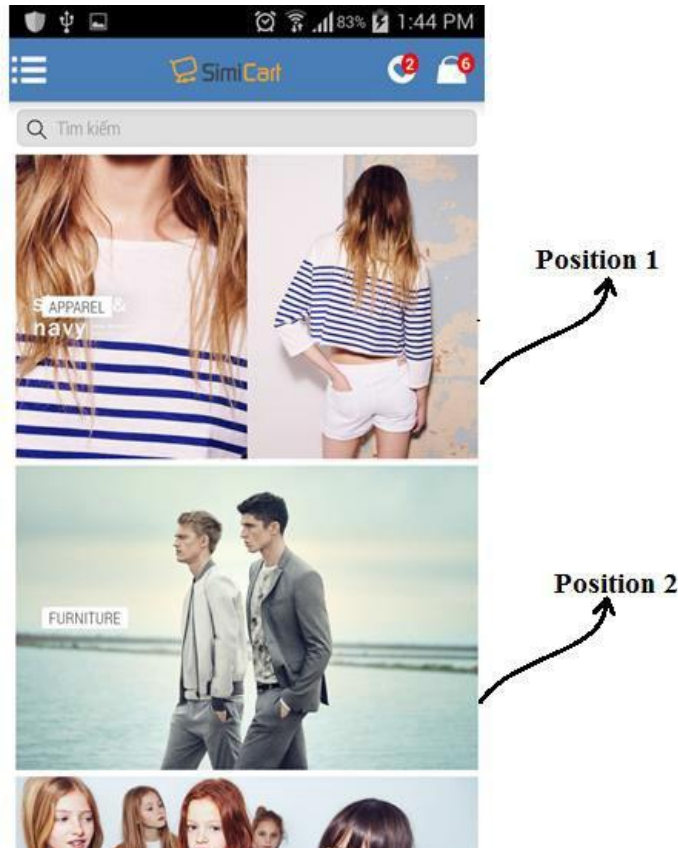
## 2. HOW TO INSTALL

1. After purchasing plugin, you will be directed to App management page. Go to Install Connector tab; download Zara theme, which is a zip file.
2. It is required to enable cache in the administration panel of your site. Go to System/Cache Management. Choose all caches and take action “Enable” then submit.
3. Use FTP client (such as Filezilla, WinSCP, cuteFtp) to upload or copy all folders in the zip package to your Magento site root folder. This will not overwrite any existing files, just add new files to the folder structure.
4. After uploading is done, log in your Magento administration panel to refresh cache. Go to System/Cache Management. Select all caches and take action “Refresh” then submit.
5. Navigate to System/Configuration, if you can see the extension tab, it is installed properly.
6. Now if you get Access denied error when click on the extension tab, you need to log out admin panel and log in again.
7. Open the app and test your work.

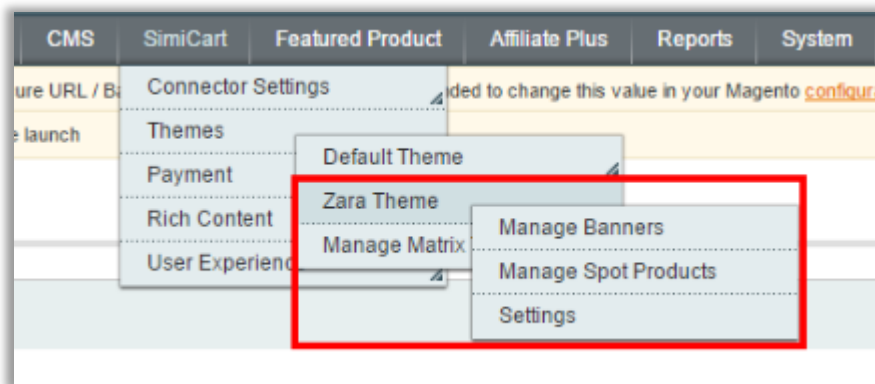
## 3. HOW TO CONFIGURE

### 3.1. Manage Category

As you can see, Zara theme allows you to show categories right on Home. You can show as many categories as you like.



To configure these categories on Home, please go to **SimiCart/ Themes/ Zara theme/Manage banners**



Click on **Add Banner** to add a category you want to show on Home screen or click **Edit** on banner you want to edit.

**Add Banner** Back Reset Save Banner Save And Continue Edit

**Banner information**

Website All

Status Enabled

Title \*

Image for Phone (width:900px, height:600px) Chọn tệp Không có tệp nào được chọn

Image for Tablet (width:1800px, height:1200px) Chọn tệp Không có tệp nào được chọn

Category \*

- **Website:** Choose the website for your application.
- **Status:** Show or not show on home screen.
- **Title:** Name your banner
- **Images:** The images shown in this category.
- **Category:** Choose the category you want to show on homepage.
- **Position:** Choose the position you want to show this category on homepage.

Remember to save all the changes.

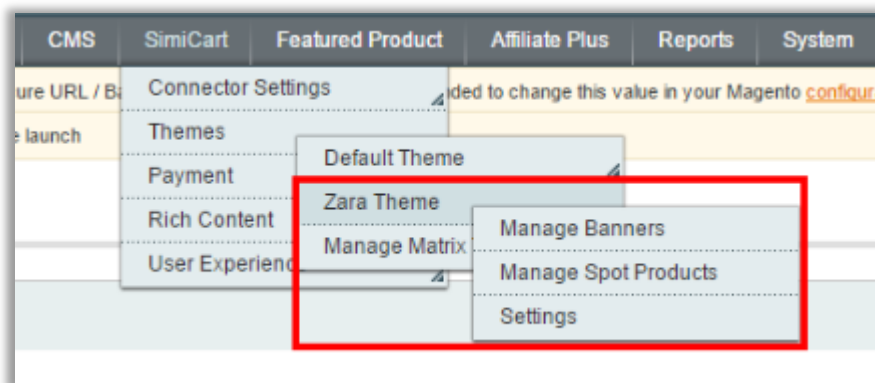
**Note:** The standard size of each **banner** for Phone is 900px \* 600px, for Tablet is 1800px \* 1200px.

### 3.2. Manage Spot Products

Spot products are the ones you want to highlight of other products in store. There are up to 5 spot product groups shown on the homepage: **Best seller, Most viewed, Newly updated, Recently added and Featured Product**. The Spot products will be shown right below the Categories on Home.



To configure, go to **SimiCart/ Themes/ Zara theme/ Manage Spot Products**.



You will be directed here:

Spot Product Manager				
Page 1 of 1 pages		View 20 per page	Total 5 records found	
ID	Position	Name	Status	Action
1	1	BEST SELLER	Enabled	<a href="#">Edit</a>
2	2	MOST VIEW	Disabled	<a href="#">Edit</a>
3	3	NEW UPDATE	Disabled	<a href="#">Edit</a>
4	4	RECENTLY ADDED	Enabled	<a href="#">Edit</a>
5	5	FEATURE PRODUCT	Enabled	<a href="#">Edit</a>

Click onto the spot products you want to edit, **Best seller**, for example.

[Back](#)
[Save Spot Product](#)
[Save And Continue Edit](#)

**Edit 'BEST SELLER'**

**Spot Product information**

Name \*   
(Items Best Seller)

Position \*   
▲ This is where you want to place this these spot products in app's homepage. It will be counted from left to right

Max product loaded \*

Status

Image for Phone (width:900px, height:600px)  Không có tệp nào được chọn  
 Delete Image

Image for Tablet (width:1800px, height:1200px)  Không có tệp nào được chọn

- **Name:** Name the spot products as you prefer. But items in this group are set default by its name.

*For example, in Best seller group, you can name it as “Highly recommended” or whatever you want but the items will be taken from Best seller group, which is set by default Magento.*

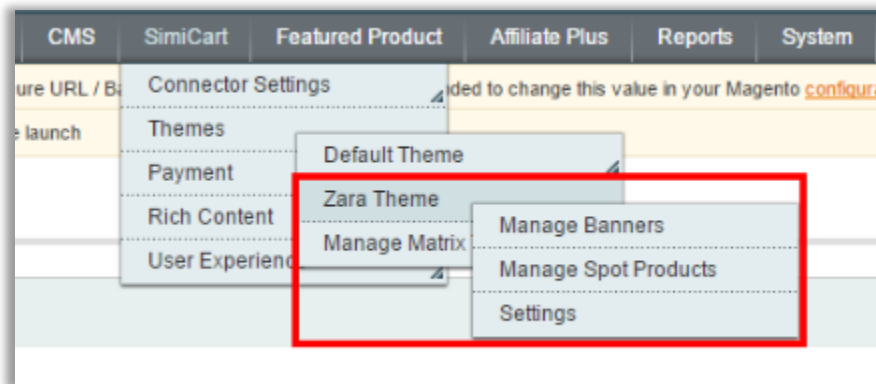
- **Position:** The place you want this group to be shown on homepage.
- **Max product is loaded:** total products to be loaded in this group as customers tap on.
- **Images for Phone/ Images for Tablet:** As the image size is different, there will be images for mobile Phone and for Tablet separately.

**Note:** The standard size of each image for spot product on Phone is 900px \* 600px, on Tablet is 1800px \* 1200px.

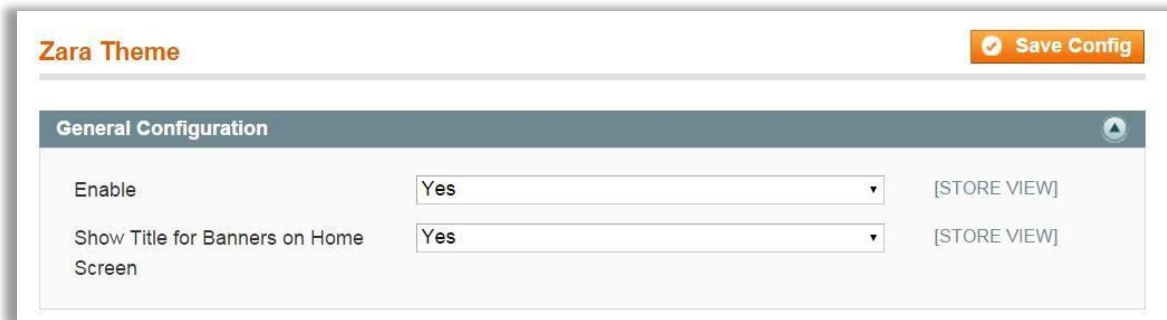


### 3.3. Setting Zara Theme

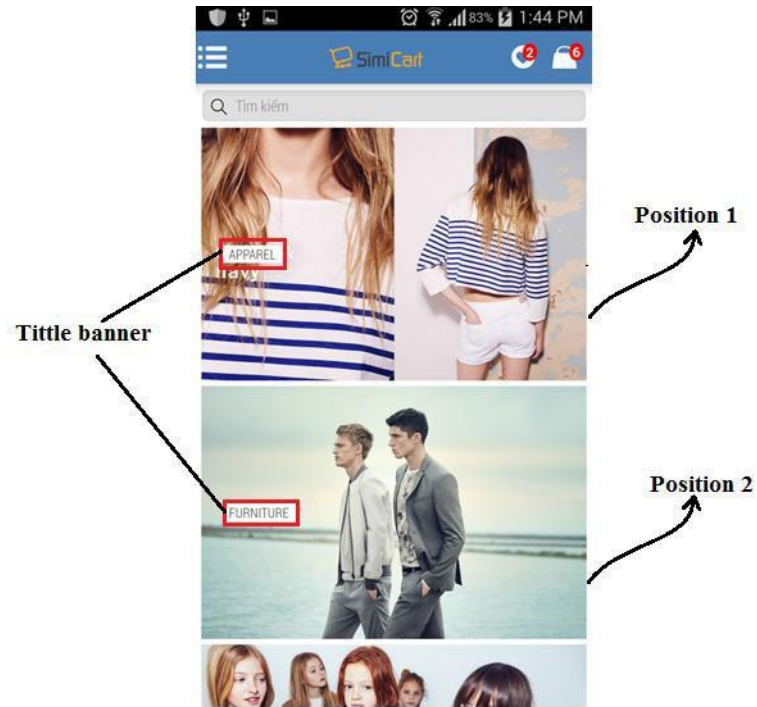
For setting Zara theme, please go to **SimiCart/ Themes/ Zara theme/ Settings**.



You will be directed here



- **Enable:** turn on/ turn off Zara theme. If you turn it off, your app theme will be back to Default theme.
- **Show title for Banners on Home Screen:** turn on/ turn off the title of banners shown on Home. The title is the name of category. You can see it on the image below.



-----The End-----