

ADVANCE PUSH NOTIFICATIONS¹

USER GUIDE

¹ Push notification is a feature integrated in SimiCart, not a separate plugin

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I. INTRODUCTION

SimiCart is a solution for e-commerce merchants to create mobile shopping apps. It allows you to configure many attributes to develop your own unique apps. One of its biggest features is Push Notification. Basically, Push notifications enable you to send notifications direct to users' devices, which is a great way to keep them engaged and informed.

In this document, we will guide you how to configure and take out of the most from Push Notification feature.

Outstanding features:

Store owners:

- Review all notification history
- Configure the content of notification including: photo, message, title....
- Send notification exactly to customers' location
- Configure sound of the notification
- Configure how notifications are shown to customers

Users:

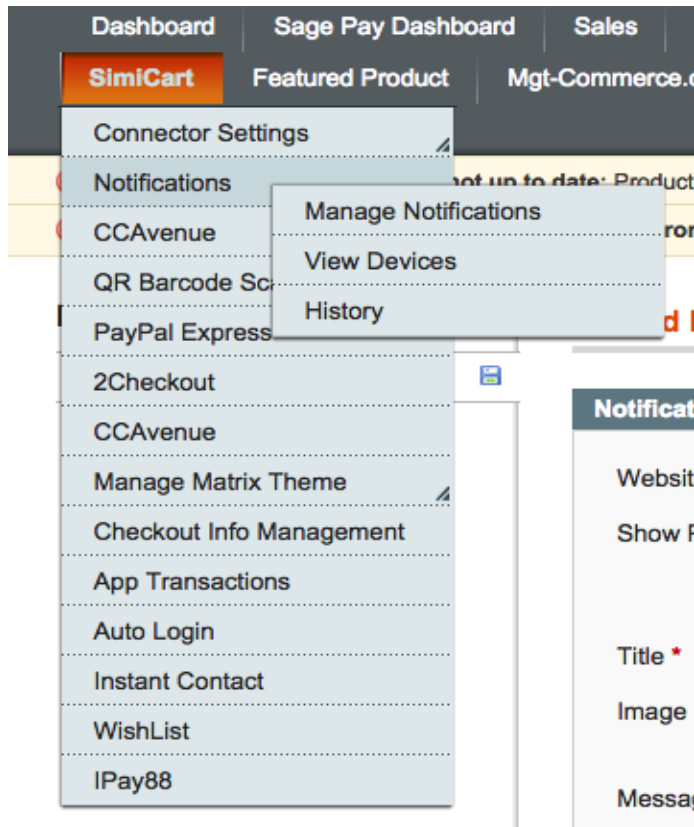
- Full control over receiving push notifications
- Get updated with the latest information from store.

II. HOW TO CONFIGURE

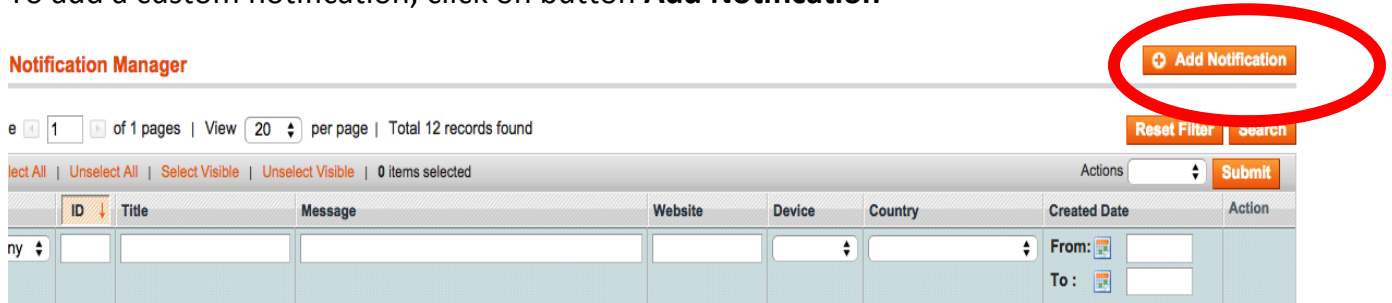
There are two kinds of notification you can send in SimiCart: (1) custom notifications and (2) auto notifications

1. Manage notification

Go to your Magento backend, select **SimiCart -> Notifications -> Manage Notifications**



To add a custom notification, click on button **Add Notification**



Add Message



Notification Content

| | |
|---------------------|---|
| Website | <input type="text" value="Main Website"/> |
| Show Popup | <input type="text" value="No"/> <small>▲ If you choose Yes, there will be a popup shown on mobile screen when notification comes</small> |
| Title * | <input type="text"/> |
| Image | <input type="button" value="Choose File"/> No file chosen <small>▲ size max: 1000 x 1000 (PX)</small> |
| Message | <div style="border: 1px solid #ccc; height: 150px; width: 100%;"></div> <small>▲ characters recommend: 150</small> |
| Direct viewers to * | <input type="text" value="Product In-app"/> |
| Product ID * | <input type="text"/> |
| Created Date | Mar 10, 2015 7:54:26 PM |

| Field | Function |
|-----------------------|---|
| Website | Select the website you want to send notification. Each one contains another devices list. |
| Show Popup | If you choose Yes, there will be a popup shown on mobile screen when notification comes. |
| Title, Image, Message | It comprises title, image, and message of popup that you want to show on mobile screen. |
| Direct viewers to | Choose where the customers will be directed to. There are 3 options for you to choose (see table below) |

| | |
|-----------------------------------|--|
| <p>(1) Product In-app</p> | <p>Open the product you selected. Product ID: you can select product you want to show with your customer.</p> <p>Direct viewers to * <input type="text" value="Product In-app"/></p> <p>Product ID * <input type="text"/></p> <p>▲ Choose a product</p> |
| <p>(2) Category In-app</p> | <p>Open the category you selected. Category ID: you can select category you want to show with your customer.</p> <p>Direct viewers to * <input type="text" value="Product In-app"/></p> <p>Product ID * <input type="text"/></p> <p>▲ Choose a product</p> |
| <p>(3) Website Page</p> | <p>Open the Web Page you selected. URL: The link of webpage you want to show.</p> <p>Direct viewers to * <input type="text" value="Category In-app"/></p> <p>Category ID * <input type="text"/></p> |

Next, please scroll down to configure **Notification Device & Location**

Notification Device & Location

Device Type

Address

Country

State/Province

City

Zip Code

| Field | Function |
|---|---|
| Device Type | Type of device you want to send notification (Android, iOS or both of them). |
| Address, Country, State/Province, City, Zip Code | Address, count try, state, city, zipcode you want to send notification. (For example: 311 Wall street, United State). |

After finishing, you can choose to **Send** the notification at once or **Save and Continue Edit** it. You can see all the list of notifications shown on **Notification Manager** Page where you can review, edit and resend them anytime.

Notification Manager [Add Notification](#)

Page of 1 pages | View per page | Total 12 records found [Reset Filter](#) [Search](#)

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions [Submit](#)

| ID | Title | Message | Website | Device | Country | Created Date | Action |
|----|--------------|---|--------------|---------|---------|--------------------------|----------------------|
| 20 | Sarah pro | The Magento ottoman will impress with its style while it delivers on quality. This piece of living room furniture is built to last with durable solid wood framing, generous padding and plush stain-resistant microfiber upholstery. The Magento ottoman will impress with its style while it delivers on quality. This piece of living room furniture is built to last with durable solid wood framing, generous padding and plush stain-resistant microfiber upholstery. The Magento ottoman will impress with its style while it delivers on quality. | Main Website | Android | | Mar 10, 2015 11:10:43 PM | Edit |
| 19 | Trueplus Pro | New services supported by both the MM-A900m include the newly announced Sprint Music StoreSM, which allows users to immediately buy and download complete songs directly to their phone; 30 channels of live and on demand video and audio from Sprint TVSM and On Demand, a personalized resource guide to news, traffic, weather, sports and entertainment. The MM-A900m offers great-looking design with the ability to download a rich selection of content directly to the phone. Features like external music- | Main Website | IOS | | Mar 10, 2015 12:24:58 AM | Edit |

2. Manage auto send notification

Go to **SimiCart -> Connector Settings -> General Settings -> Notification Configuration**

General Configuration ▼

Notification Configuration ▲

Send Notification when Price Updated

Send notification to all users when price of product is changed [STORE VIEW]

Show Popup [STORE VIEW]

Title [STORE VIEW]

Message [STORE VIEW]

There're **3 different** ways for you to configure auto notifications:

- (1) **Send Notification when Price Updated**
- (2) **Send Notification when there's a new product**
- (3) **Send Notification after customer purchase**

Send Notification when Price Updated

| Send Notification when Price Updated | | |
|---|--|--------------|
| Send notification to all users when price of product is changed | <input type="text" value="Yes"/> | [STORE VIEW] |
| Show Popup | <input type="text" value="Yes"/> | [STORE VIEW] |
| Title | <input type="text" value="New price!"/> | [STORE VIEW] |
| Message | <input type="text" value="The %s has just increased/ decreased from %s to %s. Purchase quick now!"/> | [STORE VIEW] |

When your product's price is updated, a notification will be automatically sent to customers' devices. You can change the **Title** and **Message**.

Send Notification when there's a new product

| Send Notification when there's a new product | | |
|---|---|--------------|
| Send notification to all users when there's a new product | <input type="text" value="Yes"/> | [STORE VIEW] |
| Show Popup | <input type="text" value="Yes"/> | [STORE VIEW] |
| Title | <input type="text" value="New product!"/> | [STORE VIEW] |
| Message | <input type="text" value="The %s has just added. Purchase quick now!"/> | [STORE VIEW] |

When you insert a new product on your website, a notification will be automatically sent to customers' devices. You can change the **Title** and **Message**.

Send Notification after customer purchase

| Send Notification after customer purchase | | |
|---|--|--------------|
| Send notification to a customer when he/she finish purchasing | <input type="text" value="Yes"/> | [STORE VIEW] |
| Title | <input type="text" value="Thank you for your purchase!"/> | [STORE VIEW] |
| Message | <input type="text" value="Thank you for your purchase at %s. We hope that you will enjoy our product!"/> | [STORE VIEW] |

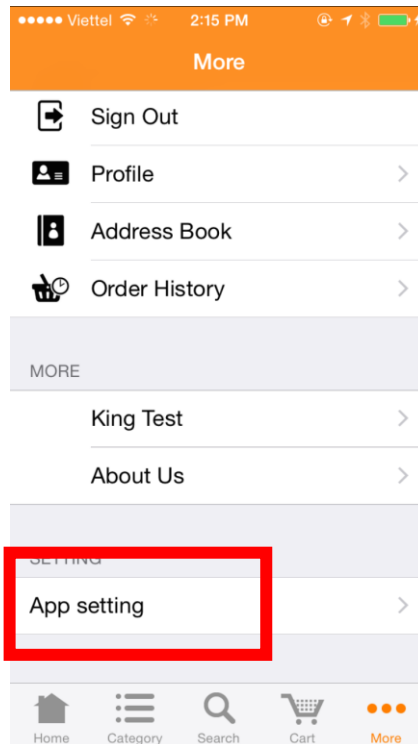
When your customers checkout successfully a notification will be automatically sent to customers' devices. You can change the **Title** and **Message**.

III. HOW TO USE

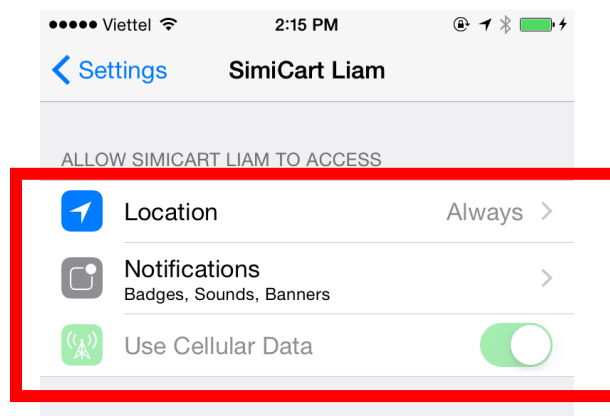
1. App setting

Your customers can choose to receive/ stop receiving your notifications any time they like.

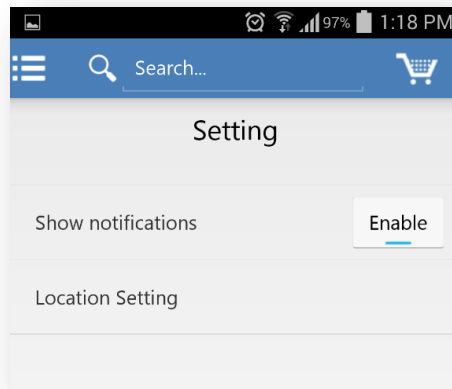
On iPhone devices, select **More -> App setting**



Customers will be leaded to the **Settings** of their devices where they can set up location and notification...

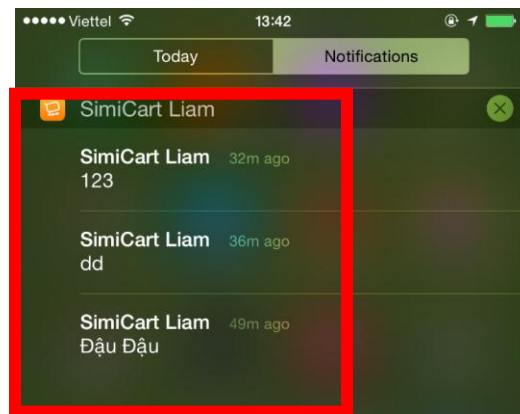


On Android devices, select **More -> Setting** them customers will be leaded to the **Setting** of the app where they can set up location and notifications....



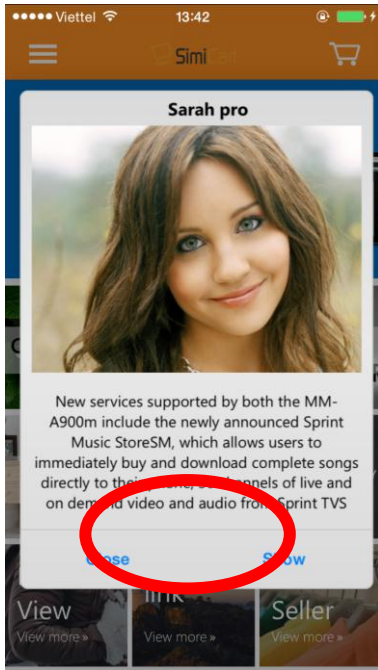
2. Notification on app

(1) When customers' app is closed, notifications will be shown on Notification bar:

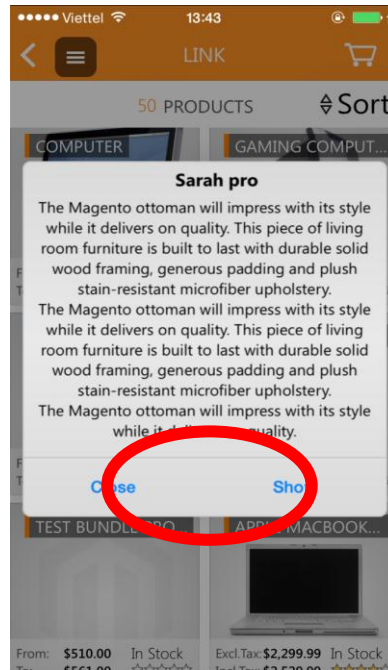


If customers tap on any notification, they will be led to the mobile app with the full notifications shown on screen.

(2) When the app is already open, notifications will be fully shown on screen.



Notification with image



Notification without image

If customers tap on **Show** button, they will be directed to in-app product page, in-app categories or websites as you configure.

If they tap **Close** button, popup will dismiss.

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