

SIMICART USER GUIDE SERIES

How to Install SimiCart

PART IV: PUBLISH YOUR APP



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1. Publish the App with SimiCart Account

There 2 ways that you can request to publish your app from : **App Preview** tab
(By clicking Publish App) or **Going Live** tab

From Going live tab, fill in all of the required information

- **Identify Key:** link on App Store or Google Play after "?id=". For example: <https://play.google.com/store/apps/details?id=com.simicart.superior>. The identify key is "com.simicart.superior"
- **Description:** A description of your App detailing features, functionality, or business concept
- **Keyword :** One or more keywords that sum up your app, this help your app to be more searchable more accurate
- **Screenshots:** Please take at least 5 Screenshots and add it to the request

Identify key *

Identify key will appear in your app link on App Store or Google Play after "?id=". For example: <https://play.google.com/store/apps/details?id=com.simicart.superior>. The identify key is "com.simicart.superior"

IOS app

Version 1.0.0

Status N/A

Description * 0 of 4000 characters

Keyword * 0 of 100 characters

Screenshots [Select an image](#)
[Add more](#)

[Request to upload App to Apple Store](#)

Android app

Version 1.0.0

Status N/A

Description * 0 of 4000 characters

Short Description * 0 of 80 characters

Screenshots [Select an image](#)
[Add more](#)

[Request to upload App to Google Play](#)

After all boxes are filled, simply click **Request to upload App to Apple Store (For IOS)** and click **Request to upload App to Google Play (Android)**. An agent will send you an email from our ticket system to confirm the status of the publish.

2. Publish with your own Developer account

2.1 Option 1: Provide us your account

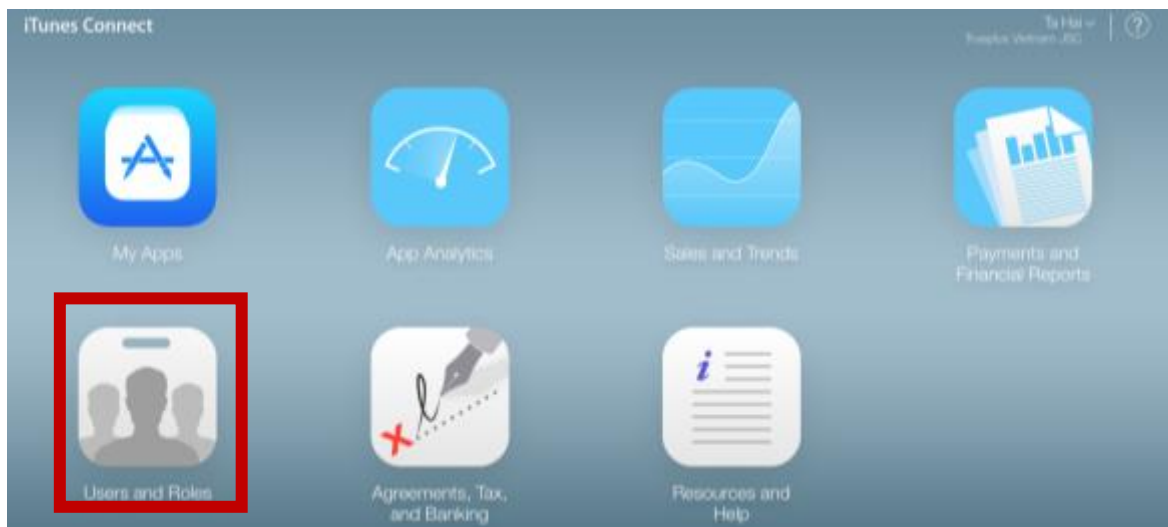
Please provide us the details for both Apple and Google Developer Account, we will access it and finish all of the publishing activities.

2.2 Option 2: Share us your account permission (Recommended)

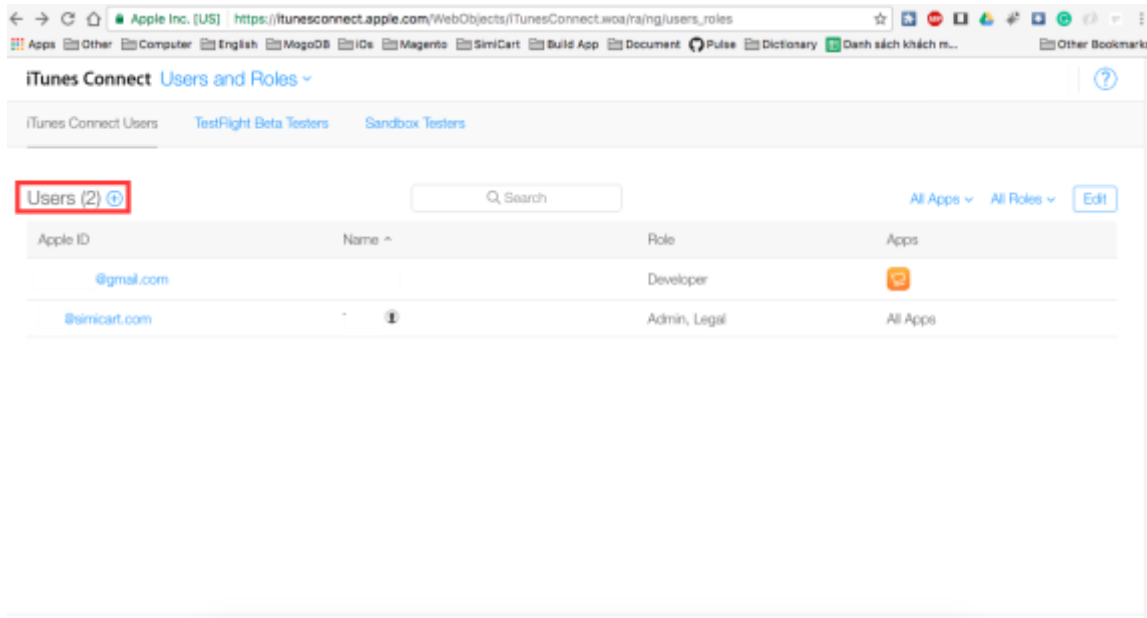
With a shared account you will not need to provide us your App Developer account information.

2.2.1 IOS Developer account

Visit <https://itunesconnect.apple.com/>, login with your account and from your dashboard click **Users and Roles**.



From Users and Roles dashboard click the (+) sign next to **User**



Please share the Itunes connect account to developer@simicart.com by filling the form below.

Add iTunes Connect User

Cancel Next

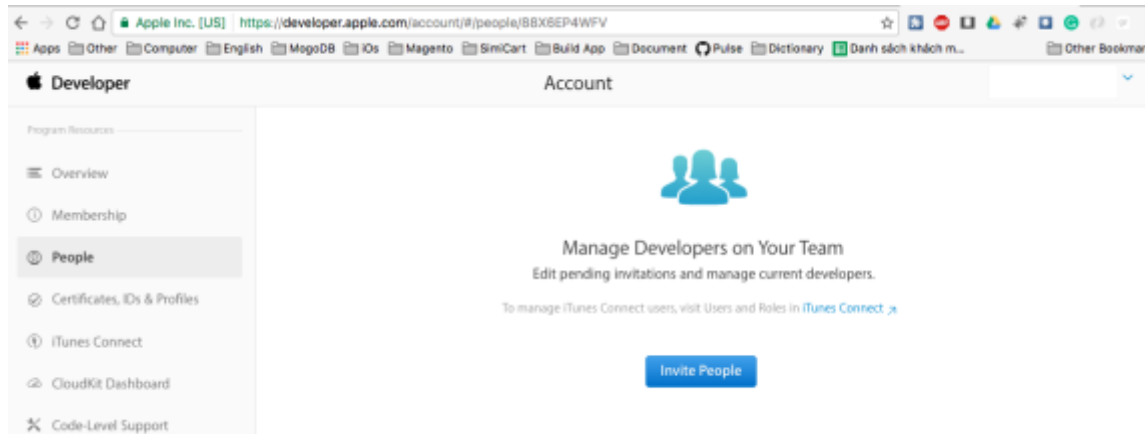
User Information

First Name

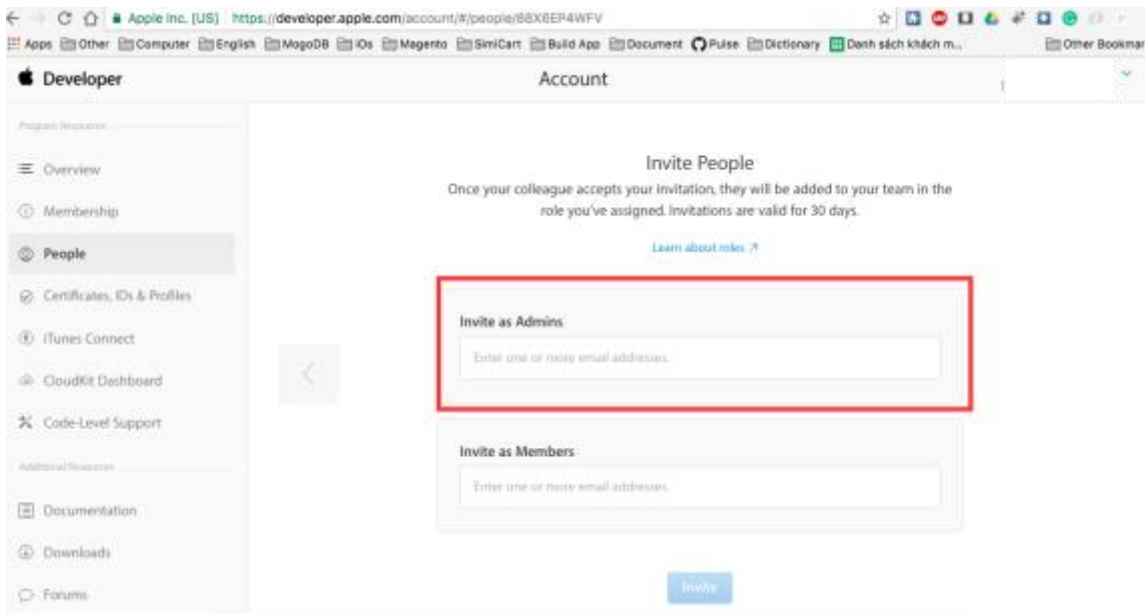
Last Name

Email (This will be the user's Apple ID)


Visit <https://developer.apple.com/> and login with your account. From your dashboard click **People** and then **Invite People**




Enter developer@simicart.com to invite as Admin and finish the process.



2.2.2 Android Developer Account

- 1 Sign in to your [Google Play Developer Console](#).
- 2 Click **Settings**  > **User accounts & rights**. Select **Invite new user** and follow the on-screen instructions to add **androidteam@simicart.com**

- 3 Use the **"Role"** drop-down to choose a pre-defined role or use the checkboxes for individual permissions. Please select from **Visibility to Manage Alpha & Beta APKs**

Permission	Rights	Tips for account owners
Visibility	View information for a specific app or all apps (read-only access)	For a user to view information in the Reports section of the console  , the Visibility permission needs to be set to "Global."
Create & edit draft apps	Create new apps in draft and edit existing drafts Users can't publish applications to production	For a user to create draft apps, here's how you need to set up permissions: Visibility: Set to "Global" Create & edit draft apps: Set to "Global"
Edit store listing, pricing & distribution	Edit Store Listing information, including text and images for a published production app Edit pricing and distribution and in-app products for a published production app Edit "What's New" Create and edit promotions	
Manage Production APKs	Publish and make any changes to APKs that are in production - including editing APK Expansion Files, configuring a staged rollout, changing the list of blacklisted devices, unpublishing an app, uploading and managing draft APKs in production	
Manage Alpha & Beta APKs	Make changes to APKs that are in alpha, beta, or draft status Upload draft APKs Manage APKs in alpha or beta Manage APK Expansion files <ul style="list-style-type: none"> Unpublish an app that has only been published in alpha or beta 	

- 4 Click **Send Invitation**.