



FEATURES ▾

COMPANY ▾

PRICING

CONTACT US

LOG IN

SIGN UP →

1. Go to Mixpanel.com. Click "SIGN UP"

PRODUCT ANALYTICS FOR PRODUCT PEOPLE

Deeply understand every user's journey with instant insights for everyone on mobile and web.

GET STARTED





SIGN UP

FIRST AND LAST NAME *

Liam Đào

EMAIL *

nghiepbka@gmail.com

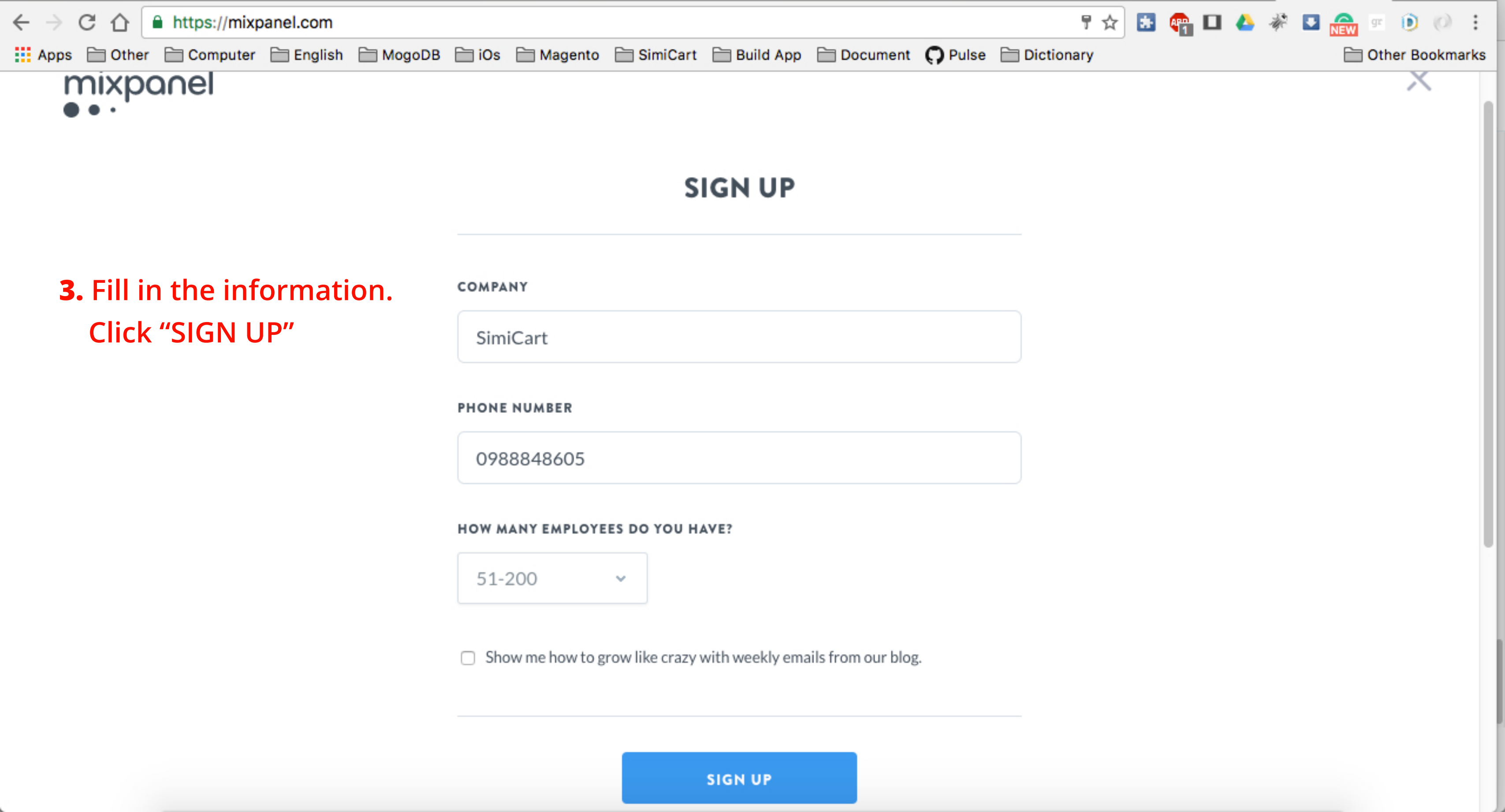
PASSWORD *

.....

CONTINUE

Already have an account? [Log in](#)

2. Fill in the information.
Click "CONTINUE".



3. Fill in the information.
Click "SIGN UP"

SIGN UP

COMPANY

SimiCart

PHONE NUMBER

0988848605

HOW MANY EMPLOYEES DO YOU HAVE?

51-200

☐ Show me how to grow like crazy with weekly emails from our blog.

SIGN UP

Upgrade Liam Đào ▾

There are several ways to send data to Mixpanel. Pick how you want to get started. You can always use a combination of our programmatic and codeless options for your setup.

Codeless

A simple, point and click way to get started tracking.

We recommend using our **JavaScript library** to automatically start collecting all the actions on your site. Paste this snippet just before the `</head>` tag of your page:

```
<!-- start Mixpanel --><script type="text/javascript">(function(e,a){if(!a.__SV){var b=window;try{var c,l,i,j=b.location,g=j.hash  
0))})var d=a;"undefined"!==typeof f?d=a[f]=[]:f="mixpanel";d.people=d.people||[];d.toString=function(b){var a="mixpanel";"mixpan  
for(h=0;h<k.length;h++)e(d,k[h]);a._i.push([b,c,f]);a.__SV=1.2;b=e.createElement("script");b.type="text/javascript";b.async=!0;b  
mixpanel.init("93d66352d10151d7de96673764c11f07");</script><!-- end Mixpanel -->
```

Not using JavaScript? Check out our other libraries: [Select language...](#)

2 Track an event

You can send an event from anywhere in your application:

- PEOPLE
- Explore
 - Insight
 - Notifications
 - Surveys
 - Revenue

Applications >

 Invite people

- Dashboard
- ACTIONS
- Streams
 - Segmentation
 - Funnels
 - Retention
 - Formulas
 - Bookmarks
 - Time
- PEOPLE
- Explore
 - Analytics

Segmentation

Segmentation Name

Properties IS In Between Value AND Value

ANY ALL Properties

DISPLAY

June 20 - May 20, 2012 Week

800	Viewed the Home Page	Signed Up	T
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Segmentation

Segmentation is the most powerful and flexible way to slice and dice your data. You get the power of SQL queries without ever having to write SQL. Anybody can use Segmentation to answer hard questions like: "What does age distribution (not average) of people that came from Twitter who uploaded a video look like?"

5. Click "Invite people"

WE HAVEN'T RECEIVED ANY EVENTS FROM YOU YET.

To make full use of Mixpanel, you just have to start tracking a few of the actions your users take. It

Name	SimiCart Demo	 CHANGE
URL	http://example.com	 CHANGE
Timezone	US/Pacific	 CHANGE
Data points	0	
Number of users	0	
Token	d0417dd758ba534baf3d25d4c140da80	

6. Copy Token key

API Secret 712d7a78537144418d4e4dd7296c84d2

Options

- ↺ Reset Project Data
- ✖ Delete Project
- ➡ Transfer Project

! **Latest Message:** Reminder: Change Magento's default phone numbers and callouts before site launch

! **Warning tax configuration can result in rounding errors** . Please see [source](#) for more details. Click here

Connector Settings

Payment

Themes

Rich Content

User Experience

Promote Apps

Mobile Tracking

Notifications

App Transactions

General Settings

critical, 6 major, 19 minor and 488 notice unread message(s). [Go to notifications](#)

[Ignore this notification](#)

Dashboard

Choose Store View: All Store Views ?

Lifetime Sales

\$52,276.08

Average Orders

\$528.04

Last 5 Orders

Customer	Items	Grand Total
Max Ta	1	\$200.00
Max Ta	1	\$200.00
Max Ta	4	\$420.00
Max Ta	2	\$10.00

Orders

Amounts

Select Range: Last 24 Hours

No Data Found

7. In your backend, go to Connector Settings - General Settings

dev-magento19.jajahub.com/index.php/admin/admin/system_config/edit/section/simiconnector/key/ba71852d947093...

AppsOtherComputerEnglishMogoDBiOsMagentoSimiCartBuild AppDocumentPulseDictionaryOther Bookmarks

General Settings

Product Label Configuration

Wishlist Configuration

Zopim Configuration

Mixpanel Configuration

Save Config

Enable

Yes

[STORE VIEW]

Account Key

3WIAvERBApxnMZGdc40no5lmvt1mJCQ8

[STORE VIEW]

Key get from zopim dashboard

Allow show profile

Yes

[STORE VIEW]

Name

Optional

[STORE VIEW]

Email

Required

[STORE VIEW]

Phone

Optional

[STORE VIEW]

Mixpanel Token

343a5d6407d373509f258972654ba5d6

[STORE VIEW]

Leave this field blank to disable Mixpanel on Application

8. Paste the Token key into Mixpanel Token field

Help Us Keep Magento Healthy - Report All Bugs

Interface Locale: English (United States) / English

Magento ver. 1.9.2.4

Connect with the Magento Community

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