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# SIMICART

### **GETTING STARTED GUIDE**

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#### **1. INTRODUCTION**

**SimiCart** is a complete solution for customers to create a mobile shopping app on any ecommerce platforms, even customers who don't have website can also get a mobile app. It just takes you several simple steps to install and configure on SimiCart system, then it will automatically build mobile app based on your applied information. By simplifying the process of building app, SimiCart allows customers to effortless create mobile shopping app which could help them get engaged closely with customers.

#### SimiCart Professional plan's outstanding features:

#### For Users

- Run on all devices of Android, iPad, and iPhone
- User-friendly interface
- Elegant and trendy app with flat design
- Log-in with Facebook account
- Quick and secure checkout process on mobile app
- Support multi-language

#### For Admin

- Be able to build app without having an online store
- 3 options to change theme layout: Default, Matrix, and Zara theme
- Send unlimited notifications to app user
- Support 3 popular payment methods
- Rich resource tab with many available templates of banner, email, screenshot and notification.

This user guide will instruct you how to manage SimiCart dashboard to build your mobile shopping app.

#### **2. HOW TO NAVIGATE**

After purchasing SimiCart, you have an account on SimiCart website.

Log in your SimiCart account and go to **App Management** then you will be directed to SimiCart Dashboard where you can start building your app.

Believe it or not, o	n SimiCloud you can build apps WIT	HOUT a website!	Check out Now!	
Magento In a mobile app		GOLD	PayPal Autor	
FEATURES HOW IT WORKS	PRICING DEMO	REVIEWS	CONTACT -	App Management
				Account
				Logout

The following section will help you understand about functions of each tab on SimiCart Dashboard.

#### 1. App builder

• Build and manage mobile shopping app

💭 App builder 🛛 🗸 🗸	Page 🚺 1	▶ of 1 page(s)	View 10 🔻 pe	er page   Total 0 red	cord(s) found			Leport to Exe	el 🛛 🎜 Reset	<b>Q</b> Search
🖋 Theme design	Select Visib	le   UnSelect Visible	e   <b>0</b> items selected					Actions	Ŧ	✓ Submit
🕼 Home Content		Order Number	Customer 🗘	Email 🗘	Grand Total 🗘	Created At		Updated At 🛛 🗘	Status 🖨	(D)
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Notifications					No record	ds found				
i Integration										
Resources										
App Preview										
<ul><li>Going Live</li></ul>										
23 Dashboard										

#### 2. Dashboard

• Total overview of business including income, order, best-seller product in specific period of time.

0				û (∳ Logout
Johnny Giap 👻	Income Today	Income In Month	Orders New	Orders Processing
🔲 App builder	\$0.00	\$0.00	0	0
🏽 Dashboard	Total Income	Total Income	New Orders	Orders Processing
` <b>≓</b> Sales	> Income Follow Days			Daily
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Catalog	> E	February 17 Income: <b>0.0</b>		
Settings	то е страници и страниц Экономически и страници и страници Экономически и страници			

3. Sales

- Manage sales information in order, invoice, shipment
- Manage refund with Credit memos
- Observe coupon code and discount with Promotion
- Control Transaction

0		Ξ					¢ Ø	➡ Logout
Johnny Giap 👻		Income Today	Income	In Month	Orders	New	Orders	Processing
📮 App builder	>	\$0.00	\$0.00		0		0	
🤀 Dashboard		Total Income	Total Income		New Orders		Orders Processing	0
🌹 Sales	>	Income Follow Days						Daily
🛔 Customers	>						0 USD Total Income In Period	
Catalog	>	ti .		February 17 Income: <b>0.0 USD</b>			Total Income in Period	
Settings	>	ипо М						

#### 4. Customers

- Manage information of each customer
- Segment with customer group and attributes.

Customers Y		ID 👻	First Name 🗘	Last Name 🏾 🏺	Email 🗘	Group 🗘	Status 🌲	Created At	Actio     Actio
Customers	Any 🔻	From				•	•	mm/dd/yyyy	
嶜 Customer Groups		То						mm/dd/yyyy	

#### 5. Catalog

- Manage product, category, and product reviews
- Create and configure attributes

🚳 Dashboard	Page 🚺 1	▶ of 7 pag	e(s)   Total 64 record(s) foun	d				Export to Excel	C Reset	<b>Q</b> Search
🏹 Sales	Select All	UnSelect All   S	Select Visible   UnSelect Visible	e   0 items selecte	d		A	ctions	• •	Submit
🛔 Customers 💦 >		ID 👻	Name 🌲	SKU ÷	Type \$	Price \$	Total Qty 🛛 🗘	Available Qty 🗘	Status≑	Action
🐮 Catalog 🛛 🗸	Any 🔻	From			•	From	From	From	•	
Products		То				То	То	То		
🝃 Categories		74	New Bundle	kingbundle	Bundle Product	\$2.00	0	0	Enabled	ø
Product Attributes Attribute Sets		73	NEON LACE PUSH UP TOP And Skimmy Bottom	47	Bundle Product	\$0.00	0	0	Enabled	æ
Product Reviews		72	H&M Wraparound Blouse	18	Configurable Product	\$29.95	0	0	Enabled	Ø

#### 6. Setting

• Set up general information of the store

🖷 Sales	<u>,</u>	General	4
		Store Name	
Customers	>		
Catalog	>	Website	
Settings	~		
💄 General		Country	Afghanistan •
Payment Methods		Zip/Postal Code *	
💭 Shipping			
📵 Tax		Time Zone	Ho Chi Minh (UTC +7)
🖂 Email Templates			Choose a city in the same time zone with you.
Notification Mess.	ages		Current UTC time is 2016-02-18 07:01:53 Current local time is 2016-02-18 14:01:53
		Email	email@email_type.com

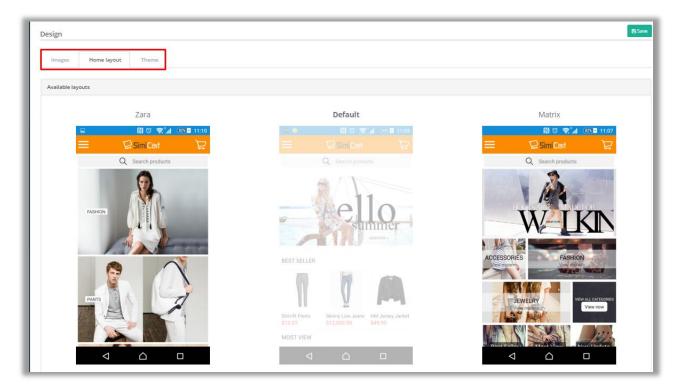
#### **3. HOW TO CREAT A MOBILE SHOPPING APP**

#### 3.1. Step 1: Building app

After purchasing SimiCart and logging in your account, you click on **App Management** to go to dashboard. The first step commences with building app. To start, on the navigation bar, you click on **App builder**.

#### 3.1.1. Theme design

- On tab **Theme design**, you need to configure General information, Home layout and Theme.
- General: Enter App name, upload icon, logo and splash screen image.
- Home layout: Choose a layout among Zara, Default and Matrix theme.
- **Theme**: Fill in Basic information and choose among available themes. Theme Preview on the right side shows you how each aspect looks on the app so you could choose the most suitable colors more easily.



Images Home	layout Theme	
Basic information		Theme preview
Key color <b>*</b>	#2196f3 Apply for header background, label background	
Button background *	#2196f3 Apply for add to cart button, checkout button	Key Color Key Gan Markets
Button text color *	#fffff	New Collection
Menu background *	#1b1b1b	
Menu text color *	#fffff	Category to long Sime IF Parts Sime IF Part
Menu line color *	#292929	
Menu icon color *	#ffffff	

#### 3.1.2. Home Content

For each theme you choose in tab **Home layout**, there is a compatible home content. You click on **Add New** to start configuring content of each layout.

-									
Banners	Categories Spot Prod	ucts							
Banner list									
Banner list									
Page 🚺 1	of 0 page(s)   Total 0 reco	rd(s) found		+ Add New 27 Reset	<b>Q</b> Sea				
Page 🚺 1	of 0 page(s)   Total 0 reco	rd(s) found		+ Add New CReset	<b>Q</b> Sea				
Page 【 1	of 0 page(s)   Total 0 reco     Name	rd(s) found 🗘 Type	Position	+ Add New					
			<ul><li>Position</li><li>From</li></ul>						

Zara Layout										
Categories	Spot Products									
Category list										
Page 1	of 0 page(s)   Total 0 rec	+ Add I	New Re	cet O Search						
Page 1	of 0 page(s)   Total 0 rec		Position	\$	+ Add		eset <b>Q</b> Search Action			
	_		Position From	÷						
ID 🔻	_			\$		¢				

#### 3.1.3. Features

You click on editing symbol of one feature then you can enable/disable this feature by choosing Yes/No on the field of **Enable**.

٢	Manage Features		
	Page 💶 1 🕨 of 1 pag	ge(s)   Total 3 record(s) found	<b>Q</b> Search
	Name 🌲	Description	Action
	Facebook Connect	Facebook Connect allows customers to login, like, share and comment on mobile shopping app with their Facebook account	Ø
	Paypal	Paypal Payment	Ø
	Instant Contact	Instant Contact helps you create a beautiful Contact page and enables customers to call, email and message you instantly just by tapping a button.	ľ

Facebook Connect		🕅 Back 🛛 🖺 Save and Continue Edit
General Information		
General Information		
[ [	Enable	No
	App Id	It's required only if you purchase Facebook Connect. It's the ID of the app you create Facebook so that your app can use Facebook Connect plugin.
Ap	p Name	Name of the Facebook app you have created

#### 3.1.4. CMS pages

On this tab, you can add content for your pages on mobile app, for example About Us, Term and Condition, etc. To start creating a new page, you click on **Add New**.

Click on **Save** after you finish filling all information. Title of the page will appears on the menu bar of your mobile shopping app.

New Page		H Back	Save 🖹	Save and Continue Edit
Page				
Information				
Title *				
Key *				
lcon	Select an image			
Content	Pr     B     I     U     P     open sans •     13 •     A     •     III     III •     III •	90 M	- ×	?

#### 3.1.5. Language

SimiCart supports all kinds of language, even RTL language. You need to go to App builder/ Language then choose your desired language on field Language Config/ Locality. You can set up multi-language for the app by choosing different languages. After you click on Save, the language will automatically be displayed on Language tab. You can also edit language directly on this tab.

		۵	0	🕩 Logout
Johnny Giap 👻	App language			B Save
📮 Apps Builder 🛛 🗸 🗸	Language			
🖌 Theme design				
🕼 Home Content	Language Config			•
¢8 Features				
CMS pages	Locality English (US) (Selected)			<b>T</b>
🗿 Languages				C Load
Ø Notifications →				
📩 Integration				
Resources	Language			
App Preview	A connection failure occurred Accept			
4) Going Live	Erreur de connexion Accepter			

#### 3.1.6. Notifications

You can test sending notifications to customer mobile app by configuring on tap **Notifications**.

You need to go to Notifications/ Add New then you could start creating your own notification.

*Note:* Click on *Save* to keep all information, click on *Save and Send* to send notification to customer's mobile devices.

You need to upload a PEM file to be able to send notification to iOS devices.

New Notification	H Back Save and Send
Notification	
Information	
Title *	
Show Popup	Yes
Image	Select an image
Message	
Direct Viewers To *	Product in-app T
Product Id*	(Test 2 (test_2) *
Device	All

Setting		H Back 🖪 Save
Setting		
Information		
	Pem File Select a file	

#### 3.1.7. Resources

On the Resources tab, there are many available templates for Notifications, Banners,

Emails, App Description and Screenshots that you can use to empower the app.

- Notification: Hot Items, New Items and Sales Off
- Banners: 12 templates for 6 special occasions
- Emails: Emails for Customers, New Register and Subscriber.
- App description & Screenshots: Templates prepared for app submission.

Resources		
Notifications Banners	Emails App Description	Screenshots
Notification Templates	Content	
Hot Items	Hot Items 1	Top-selling deals really near you! Discover this week's best right here
New Items Sales Off	Hot Items 2	Stand out from the crowd now with these hottest items
	Hot Items 3	Shop your size before someone else does! Check these hottest items here >>
	Hot Items 4	Hurry up! These items are running out. Last chance to grab it!

#### Note:

- Whenever you change any information in 3 sections including **Design**, **Language** and **Features**, they need to build app again so the app could be updated with new change.
- Each time a test app is built successfully, there will be an email automatically sent to you to inform about the new test app. You can download or scan QR Code to install test app into devices to test carefully.
- If you are not satisfied with this app, you can always change app information then click on **Save**, the system will automatically rebuild a new app.

#### 3.1.8. App preview

On tab App preview, after you click on **Build app**, the system will automatically generate a test app. Then you can download and try test app right on your mobile.

					۵	0	🕞 Logout
Johnny Giap 👻	Preview						
📮 Apps Builder 🛛 🗸 🗸	Preview apps						
🖌 Theme design							
🕼 Home Content	iOS app		Android app				•
රදී Features	Version	1.0.0	Version	1.0.0			
CMS pages							
🕅 Languages	Status	Building Requested	Status	Building Requested			
📩 Integration	Request At	02/03/2016 3:27 PM	Request At	02/03/2016 3:27 PM			
Resources							
App Preview		Build App					Build App
<ul> <li>Going Live</li> </ul>							

#### 3.2. Step 2: Integrate

After building app you need to integrate the app with your web store.

#### 3.2.1. For Magento or Open Cart site

If you have a Magento or Open Cart site, please go to App builder/ Integration.

Then you need to fill in all of these required pieces of information

- **Connector**: Click on the link to download connector then install it into your website.

	=	众 ⊕ G⇒ Logout
Johnny Giap 👻	Integrations	Save
🚺 Apps Builder 🛛 🗸	Magento Webhook	
🖌 Theme design		
Home Content	Magento	, @
🕫 Features	Connector	Download
CMS pages		Install or activate the connector in your store's backend and set up the API data. Follow detailed video guide
🕲 Languages		
	Synchronization Key	
i Integration		Set up the API credentials in your store. (System -> Configuration -> Simi Extensions -> SimiCart Connector -> API key)
Resources	Store URL	
App Preview		Provide the link to your online shop. (Ex: <b>http://simicart.com</b> )
<ul> <li>Going Live</li> </ul>		_
	Sync Products	

- Synchronization Key: Secret Key is automatically generated by SimiCart system. You need to copy and paste this key into your Magento backend so you can synchronize your website with this system.

Note: After installing connector, your Magento backend will have a field of SimiCart Connector. Go to System/ Configuration/ SimiCart Connector to paste secret key into API Key to synchronize your Magento site with SimiCart system.

Current Configuration Scope: Default Config <u>Manage Stores</u>	SimiCart Connector		Save Config
Configuration	General Configuration	Yes	(WEBSITE)
General Web	API Key	9c7a3da9549b6a73d33fbc9ec3db493a9047f73c	[WEBSITE]
Design Currency Setup			
Store Email Addresses Contacts			
Reports Content Management			

- Store URL: Enter link of your online store.
- Tick on Sync Product, Sync Customer and/or Sync Order
- Click on **Synchronization** to start the process of integration. It might take several minutes to complete the synchronization.

	Install plugin	Download plugin
		Install or activate the plugin in your store's backend and set up the API data.
_	Pro marca de 19 marc	and a second second second second second
		Synchronization
Ple	ease do not close this win	dow during data synchronization
Synch	nronize Product Categories	
	Sync Customers	D

**Note:** If you want to have the app 2-way integrated with your website, go to tab Webhook. You need to set Webhook Enable as "Yes" and click on the fields that you want to synchronize. 2-way integration means that any changes you make on your website are automatically applied into the app and vice versa.

Integrations	PS Save	
Magento Webhook		
Webhook	^	0
Webhook Enable	Yes *	
Customers		
Order		
Product		

#### 3.2.2. For WooCommerce or Shopify sites

If your website is built on WooCommerce or Shopify platform, please follow these steps to integrate the app with your website.

- Go to App builder/ Integration then choose your platform which is WooCommerce or Shopify.
- Fill in all required information including Consumer Key, Consumer Secret and Store URL. Follow the Help Document to get the Consumer Key and Secret.
- Click on **Synchronization** to have the app and your website fully integrated.
- Enable tab **Webhook** to have 2-way synchronization: you can read details on section 3.2.1.

cuong123 <del>-</del>	Integrations	😂 Sove
💭 Apps Builder 🛛 🗸 🗸	WooCommerce Webhook	
🖌 Theme design		_
🕼 Home Content	WooCommerce	
📽 Features	Consumer Key	required
CMS pages		
🔯 Languages	Consumer Secret	required
i Integration	Store URL	required
Resources		
App Preview	Document Help	Doc Get Api Key
📢 Going Live		
	Sync Products	

#### 3.2.3. For other platforms

If your website is built on another platform or you don't have a website, you need to go to **Catalog** to input data.

Click on Add New on each tab (Product/ Categories/ Product Attributes/ Attribute Sets/ Product Review) to enter information.

ge 💶 1	🕨 of (	) pag	e(s)   Total 0 r	ecord(s) f	ound					LEXPORT to Ex	xcel	C Reset	0	<b>Q</b> Searc
elect All	UnSelect A	II   S	elect Visible   L	JnSelect V	isible   0 items selected	d				Actions		•	~	Submi
	ID	-	Name	\$	SKU	¢	Type \$	Price	\$ Total Qty	\$ Available Qty	\$	Status	\$	Acti
Any 🔻	From						•	From	From	From			•	

New product				🖌 Back 🛛 🖺 Save
Type Information				
Product Information				^
SELECT PHOTOS	Name *	T-Shirt		
	SKU *	SKU	Enable	$\bigcirc$
	Category	Select Category		
Drop files here or click to upload.	Visibility	No	•	
	QR Code	Bar Code		
	Description	ν •         B         I         U         σ         open sans •         13 •         A           Φ         Ξ         -         X         φ         2         2	• 🗄 🗏 🖻 •	TI.
opyright Jajahub.com © 2015				Select Language

\*\*\*) When you finish importing data of your store into SimiCart system, you could move to the next phrase of app publication.

#### 3.3. Step 3: Publish app

Once you have tested app carefully and you are satisfied with it, you can enter tab **Going live** to request for app submission to app store.

You need to fill in **Identify key**, long and short description then tick on the green button to request SimiCart to submit your app to Apple Store/ Google Play by SimiCart account.

Publish				ßSw
Publish Apps				
Identify key				
	ldentify key *			
iOS app			Android app	
Version	1.0.0		Version	1.0.0
Status	N/A		Status	N/A
Description *			Description *	
				/
Short Description *			Short Description *	
	8	lequest Simicart upload app to Apple store		的 Request Simicart upload to Google Play

*Note: Identify key helps you search for your app on app store. Here is an example:* 

← → C [ https://play.google.com/store/apps/details?id=com.facebook.katana&hl=en							
≽ Google Play	Search	۹					
🞽 Apps	Categories 🗸 Home Top Charts New Releases						
My apps							

Now you could open SimiCart Dashboard and start building your own mobile shopping app. If you meet any difficulty, feel free to contact our support team at <a href="mailto:support@simicart.com">support@simicart.com</a> and we would be glad to assist you.

Thanks for joining SimiCart!

-----The End-----