

SIMICART

GETTING STARTED GUIDE

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1. INTRODUCTION

SimiCart is a complete solution for customers to create a mobile shopping app on any e-commerce platforms, even customers who don't have website can also get a mobile app. It just takes you several simple steps to install and configure on SimiCart system, then it will automatically build mobile app based on your applied information. By simplifying the process of building app, SimiCart allows customers to effortlessly create mobile shopping app which could help them get engaged closely with customers.

SimiCart Professional plan's outstanding features:

For Users

- Run on all devices of Android, iPad, and iPhone
- User-friendly interface
- Elegant and trendy app with flat design
- Log-in with Facebook account
- Quick and secure checkout process on mobile app\
- Support multi-language

For Admin

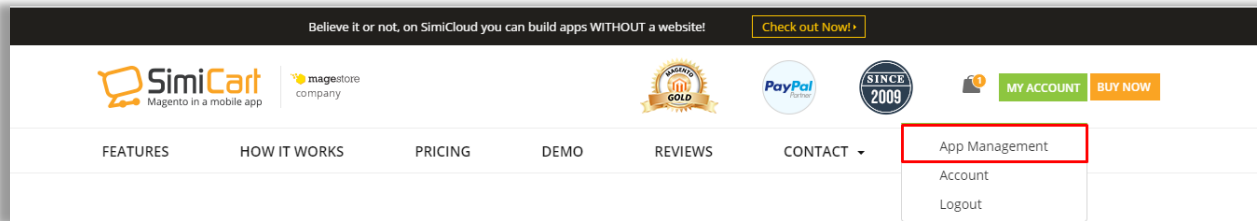
- Be able to build app without having an online store
- 3 options to change theme layout: Default, Matrix, and Zara theme
- Send unlimited notifications to app user
- Support 3 popular payment methods
- Rich resource tab with many available templates of banner, email, screenshot and notification.

This user guide will instruct you how to manage SimiCart dashboard to build your mobile shopping app.

2. HOW TO NAVIGATE

After purchasing SimiCart, you have an account on SimiCart website.

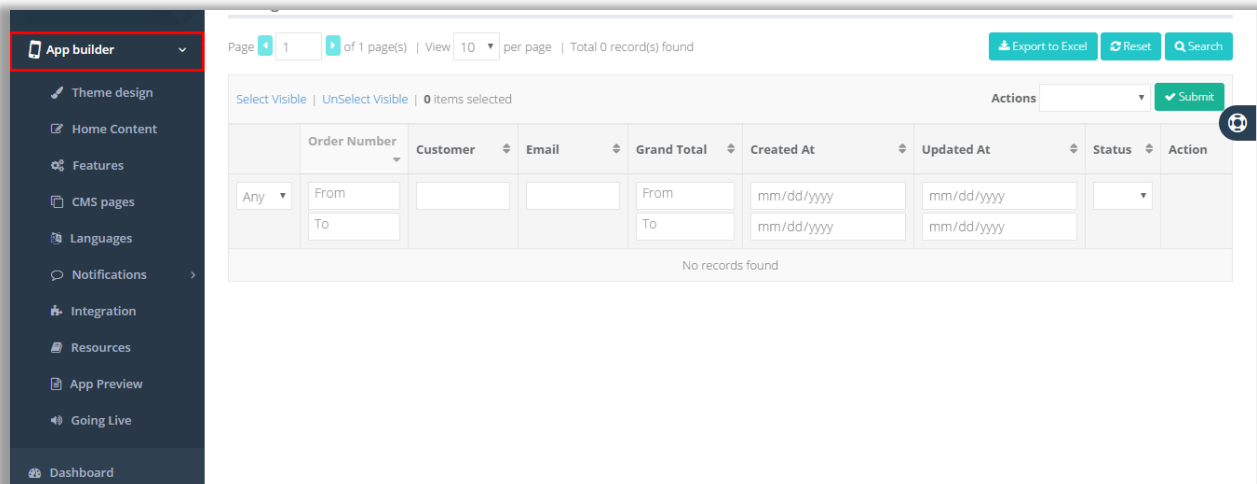
Log in your SimiCart account and go to **App Management** then you will be directed to SimiCart Dashboard where you can start building your app.



The following section will help you understand about functions of each tab on SimiCart Dashboard.

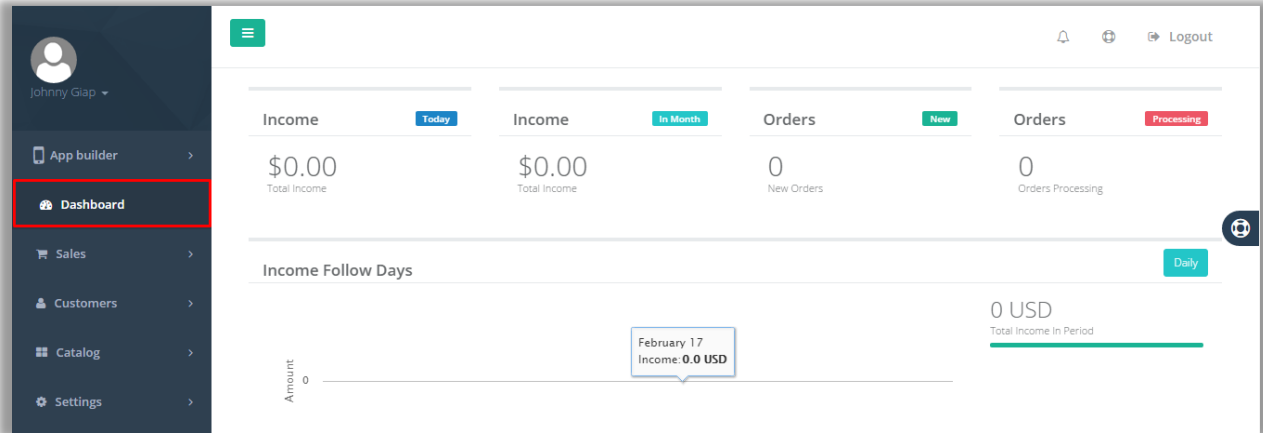
1. App builder

- Build and manage mobile shopping app



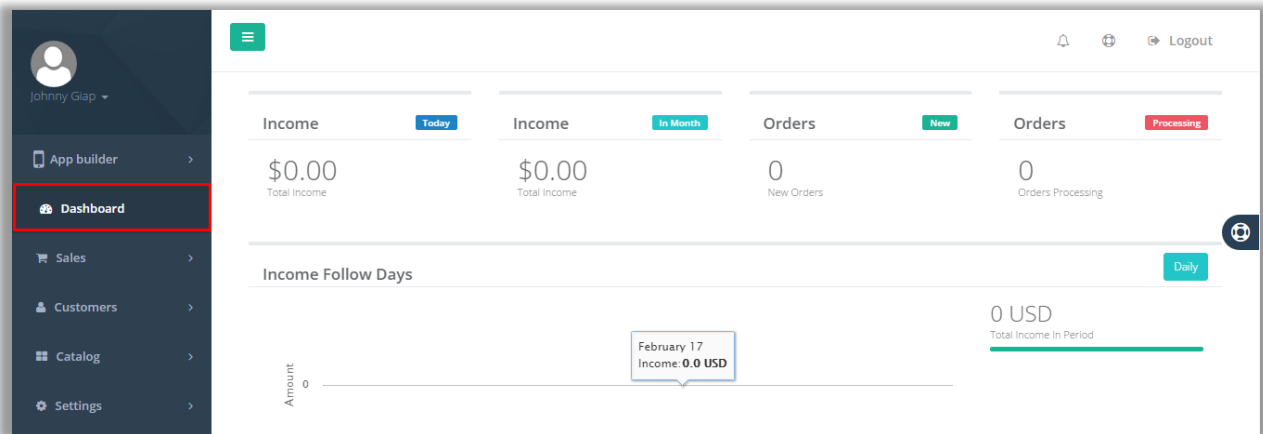
2. Dashboard

- Total overview of business including income, order, best-seller product in specific period of time.



3. Sales

- Manage sales information in order, invoice, shipment
- Manage refund with Credit memos
- Observe coupon code and discount with Promotion
- Control Transaction



4. Customers

- Manage information of each customer
- Segment with customer group and attributes.

Select All | UnSelect All | Select Visible | UnSelect Visible | 0 items selected

Actions Submit

	ID	First Name	Last Name	Email	Group	Status	Created At	Action
Any	From						mm/dd/yyyy	
	To						mm/dd/yyyy	

No records found

5. Catalog

- Manage product, category, and product reviews
- Create and configure attributes

Page 1 of 7 page(s) | Total 64 record(s) found

Export to Excel | Reset | Search

Select All | UnSelect All | Select Visible | UnSelect Visible | 0 items selected

Actions Submit

	ID	Name	SKU	Type	Price	Total Qty	Available Qty	Status	Action
Any	From				From	From	From		
	To				To	To	To		
<input type="checkbox"/>	74	New Bundle	kingbundle	Bundle Product	\$2.00	0	0	Enabled	Edit
<input type="checkbox"/>	73	NEON LACE PUSH UP TOP And Skimmy Bottom	47	Bundle Product	\$0.00	0	0	Enabled	Edit
<input type="checkbox"/>	72	H&M Wraparound Blouse	18	Configurable Product	\$29.95	0	0	Enabled	Edit

6. Setting

- Set up general information of the store

General

Store Name

Website

Country

Zip/Postal Code

Time Zone

Choose a city in the same time zone with you.

Current UTC time is 2016-02-18 07:01:53 Current local time is 2016-02-18 14:01:53

Email

3. HOW TO CREAT A MOBILE SHOPPING APP

3.1. Step 1: Building app

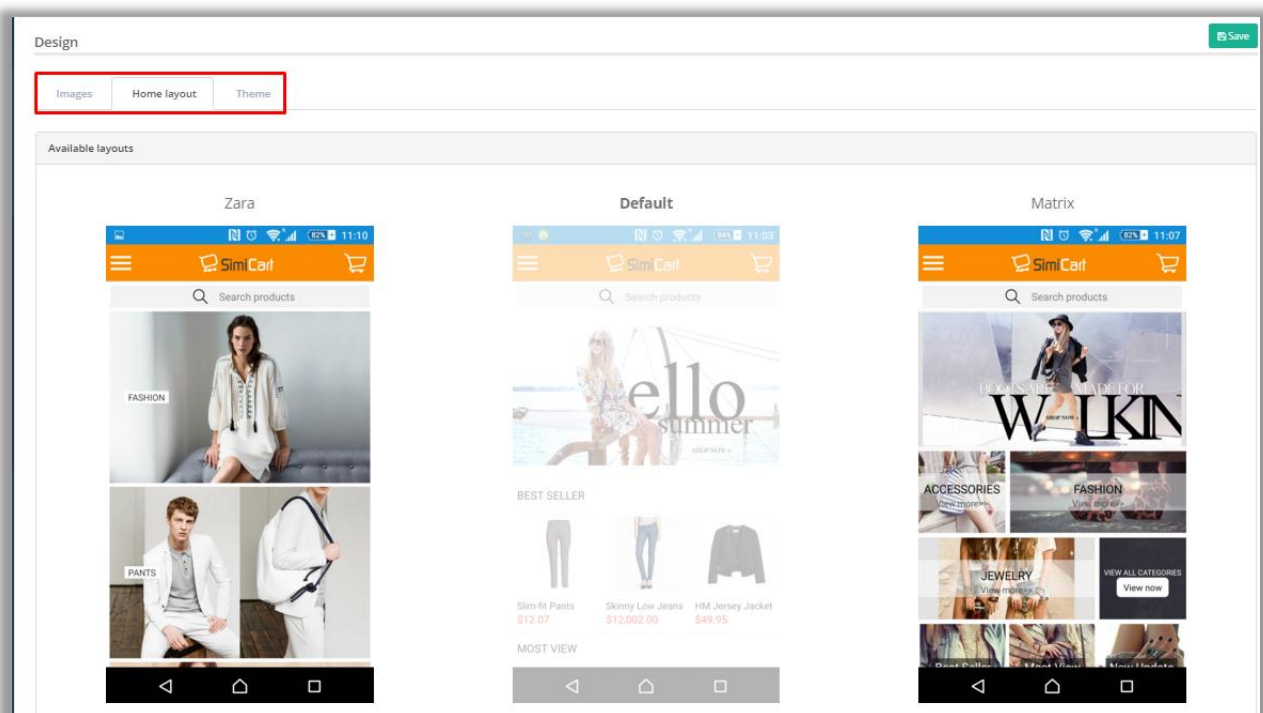
After purchasing SimiCart and logging in your account, you click on **App Management** to go to dashboard. The first step commences with building app.

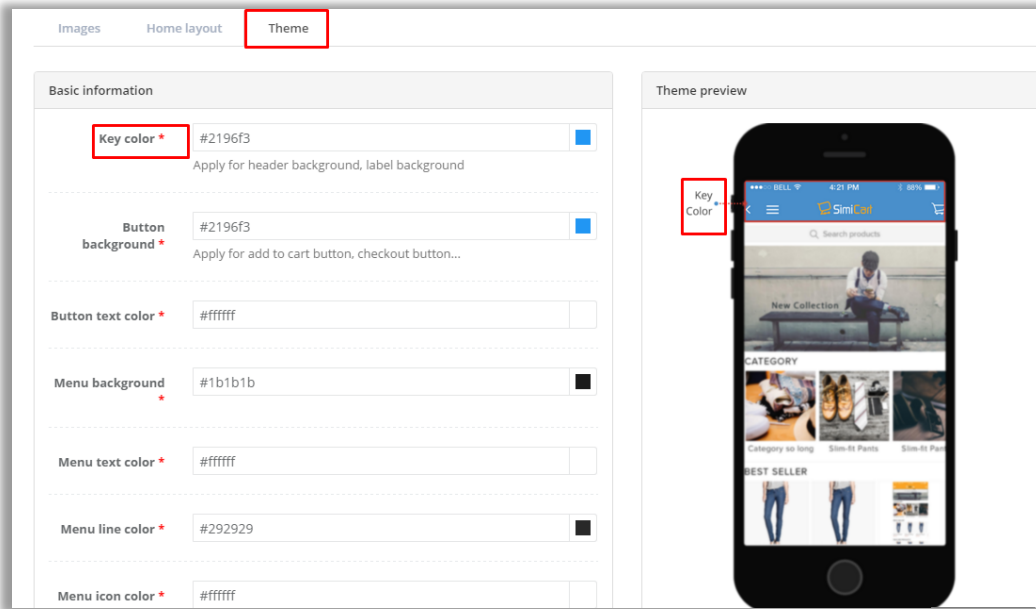
To start, on the navigation bar, you click on **App builder**.

3.1.1. Theme design

On tab **Theme design**, you need to configure General information, Home layout and Theme.

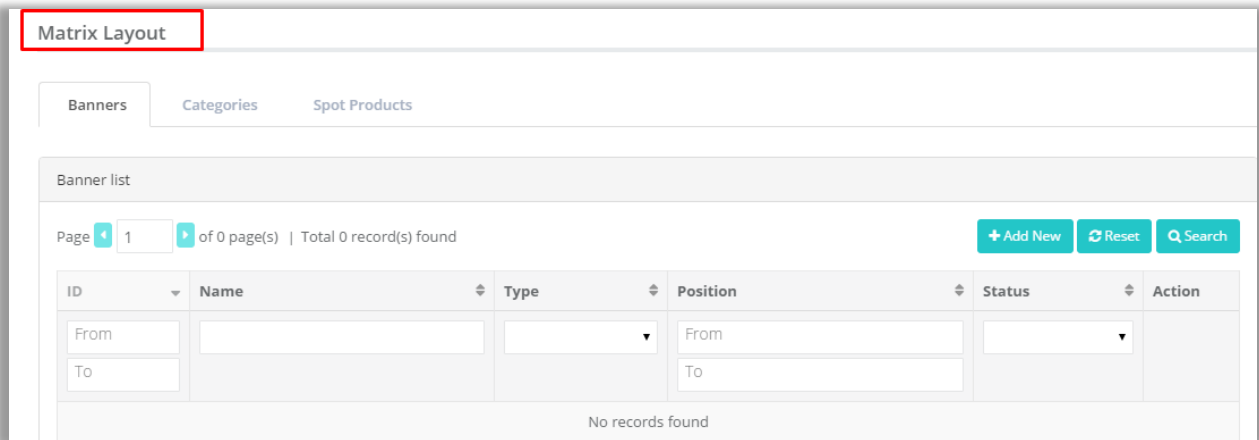
- **General:** Enter App name, upload icon, logo and splash screen image.
- **Home layout:** Choose a layout among Zara, Default and Matrix theme.
- **Theme:** Fill in Basic information and choose among available themes. Theme Preview on the right side shows you how each aspect looks on the app so you could choose the most suitable colors more easily.





3.1.2. Home Content

For each theme you choose in tab **Home layout**, there is a compatible home content. You click on **Add New** to start configuring content of each layout.



Zara Layout

Categories
Spot Products

Category list

Page 1 of 0 page(s) | Total 0 record(s) found
+ Add New
Reset
Search

ID	Name	Position	Status	Action
From		From		
To		To		

No records found

3.1.3. Features

You click on editing symbol of one feature then you can enable/disable this feature by choosing Yes/No on the field of **Enable**.

Manage Features

Page 1 of 1 page(s) | Total 3 record(s) found
Reset
Search

Name	Description	Action
Facebook Connect	Facebook Connect allows customers to login, like, share and comment on mobile shopping app with their Facebook account	
Paypal	Paypal Payment	
Instant Contact	Instant Contact helps you create a beautiful Contact page and enables customers to call, email and message you instantly just by tapping a button.	

Facebook Connect

Back
Save
Save and Continue Edit

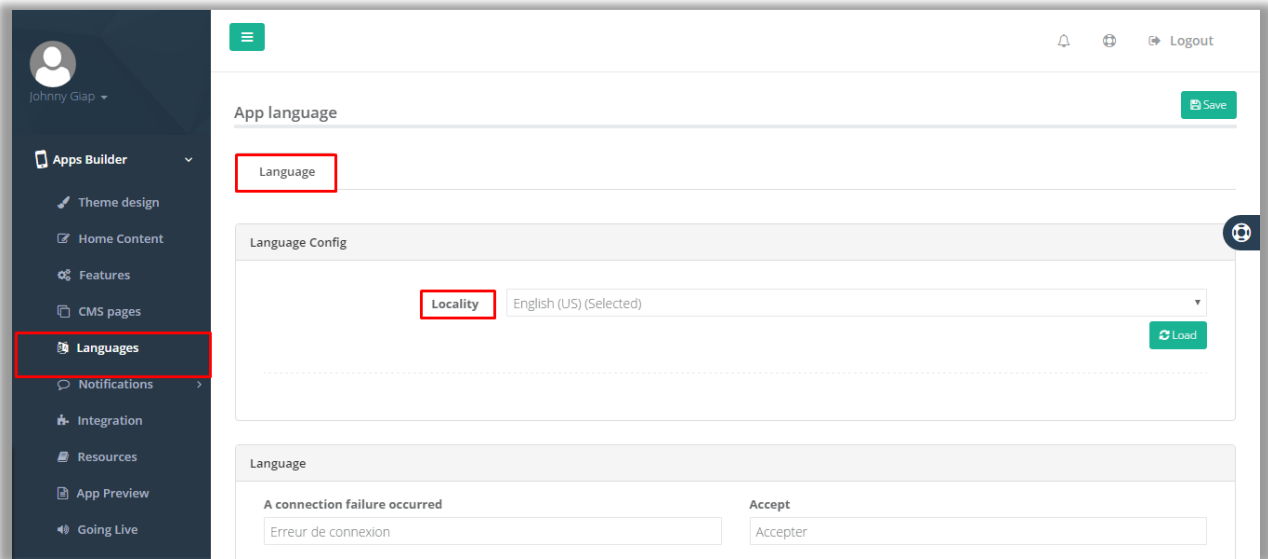
General Information

General Information

Enable
No

App Id
It's required only if you purchase Facebook Connect. It's the ID of the app you create Facebook so that your app can use Facebook Connect plugin.

App Name
Name of the Facebook app you have created



3.1.6. Notifications

You can test sending notifications to customer mobile app by configuring on tap **Notifications**.

You need to go to **Notifications/ Add New** then you could start creating your own notification.

***Note:** Click on **Save** to keep all information, click on **Save and Send** to send notification to customer's mobile devices.*

You need to upload a PEM file to be able to send notification to iOS devices.

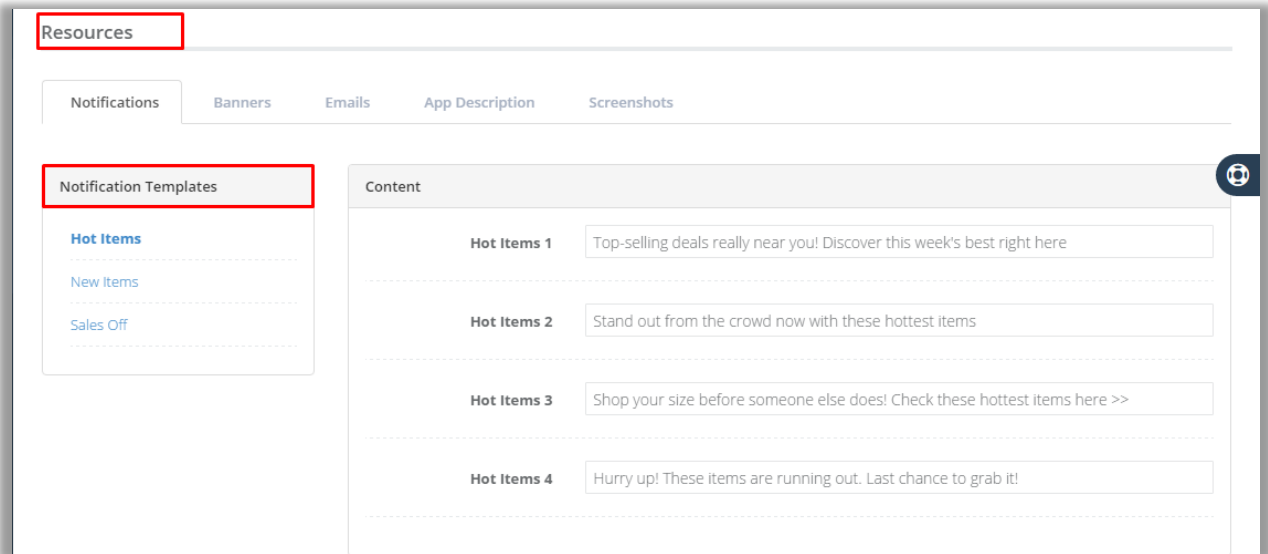
The top screenshot shows the 'New Notification' form. It has a title bar with 'New Notification' and buttons for 'Back', 'Save', and 'Save and Send'. The form is divided into sections: 'Notification' (with a sub-section 'Information') and 'Setting'. The 'Information' section contains fields for 'Title', 'Show Popup' (set to 'Yes'), 'Image' (with a 'Select an image' button), 'Message' (a text area), 'Direct Viewers To' (set to 'Product in-app'), 'Product Id' (set to 'Test 2 (test_2)'), and 'Device' (set to 'All').

The bottom screenshot shows the 'Setting' form. It has a title bar with 'Setting' and buttons for 'Back' and 'Save'. The form is divided into sections: 'Setting' (with a sub-section 'Information') and 'Setting'. The 'Information' section contains a field for 'Pem File' with a 'Select a file' button.

3.1.7. Resources

On the Resources tab, there are many available templates for Notifications, Banners, Emails, App Description and Screenshots that you can use to empower the app.

- Notification: Hot Items, New Items and Sales Off
- Banners: 12 templates for 6 special occasions
- Emails: Emails for Customers, New Register and Subscriber.
- App description & Screenshots: Templates prepared for app submission.

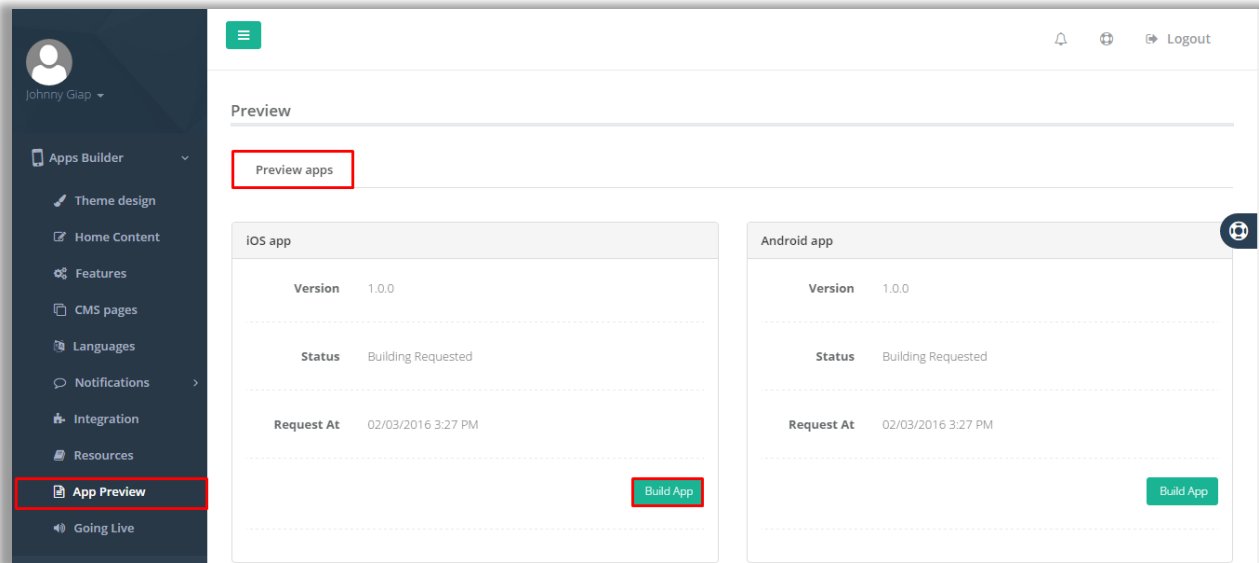


Note:

- Whenever you change any information in 3 sections including **Design**, **Language** and **Features**, they need to build app again so the app could be updated with new change.
- Each time a test app is built successfully, there will be an email automatically sent to you to inform about the new test app. You can download or scan QR Code to install test app into devices to test carefully.
- If you are not satisfied with this app, you can always change app information then click on **Save**, the system will automatically rebuild a new app.

3.1.8. App preview

On tab App preview, after you click on **Build app**, the system will automatically generate a test app. Then you can download and try test app right on your mobile.



3.2. Step 2: Integrate

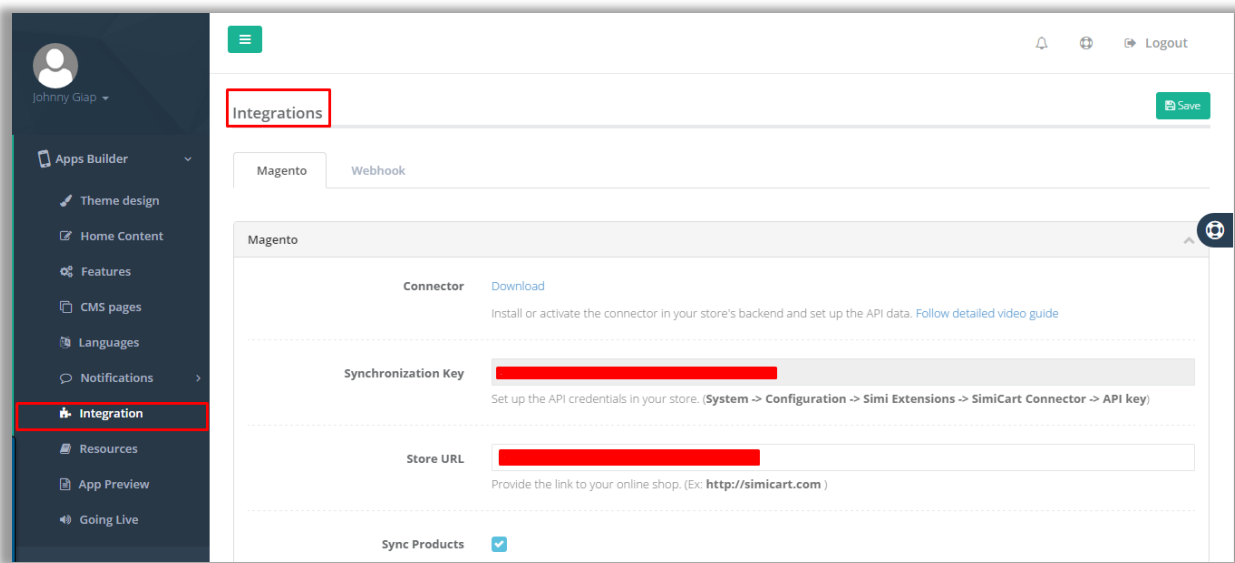
After building app you need to integrate the app with your web store.

3.2.1. For Magento or Open Cart site

If you have a Magento or Open Cart site, please go to **App builder/ Integration**.

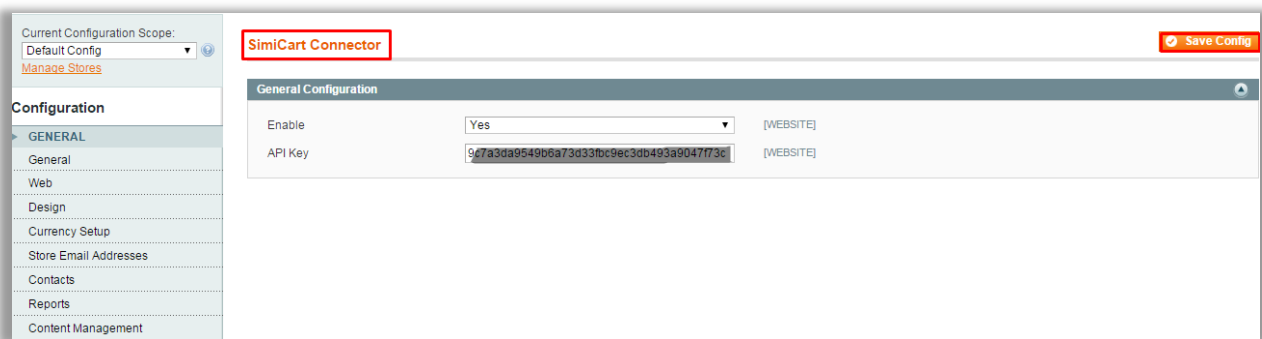
Then you need to fill in all of these required pieces of information

- **Connector:** Click on the link to download connector then install it into your website.

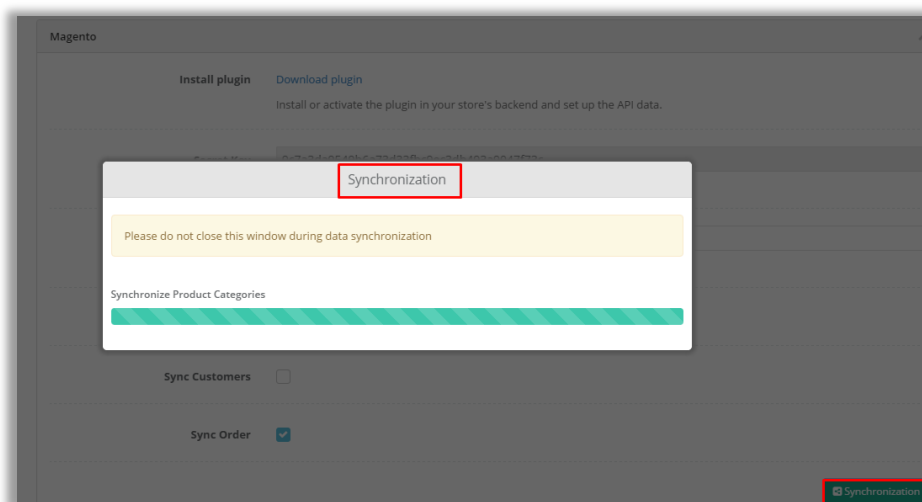


- **Synchronization Key:** Secret Key is automatically generated by SimiCart system. You need to copy and paste this key into your Magento backend so you can synchronize your website with this system.

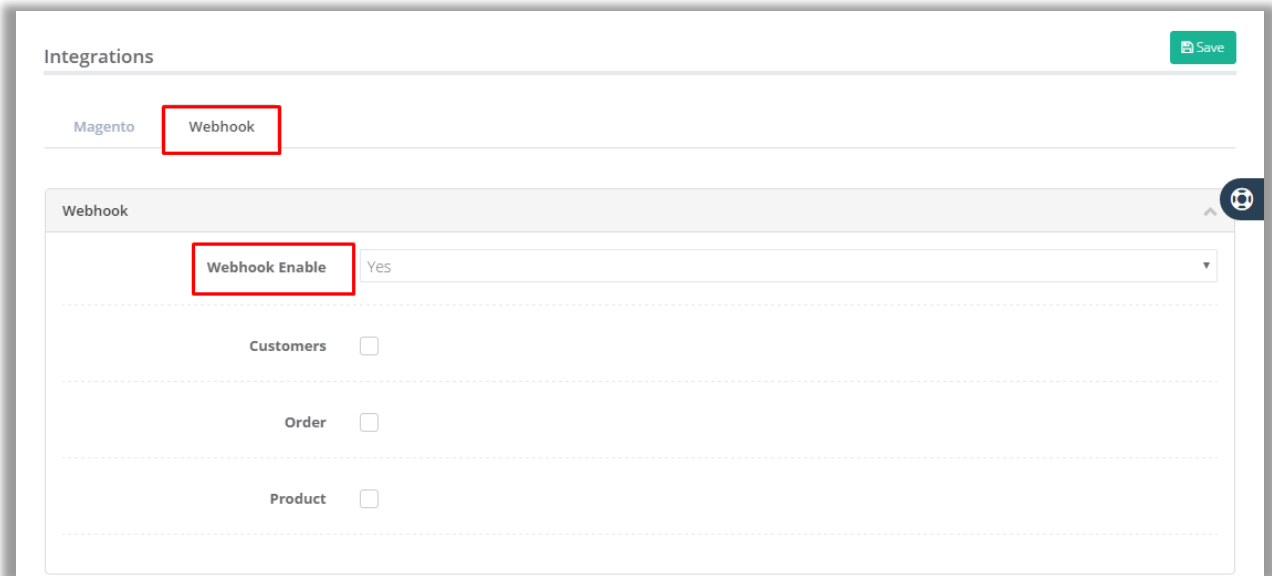
Note: After installing connector, your Magento backend will have a field of SimiCart Connector. Go to **System/ Configuration/ SimiCart Connector** to paste secret key into **API Key** to synchronize your Magento site with SimiCart system.



- **Store URL:** Enter link of your online store.
- Tick on **Sync Product**, **Sync Customer** and/or **Sync Order**
- Click on **Synchronization** to start the process of integration. It might take several minutes to complete the synchronization.



Note: If you want to have the app 2-way integrated with your website, go to tab Webhook. You need to set Webhook Enable as “Yes” and click on the fields that you want to synchronize. 2-way integration means that any changes you make on your website are automatically applied into the app and vice versa.



The screenshot shows the 'Integrations' section with the 'Webhook' tab selected. A red box highlights the 'Webhook' tab. Below it, the 'Webhook Enable' dropdown is set to 'Yes', also highlighted with a red box. Underneath, there are three checkboxes: 'Customers', 'Order', and 'Product', all of which are currently unchecked.

3.2.2. For WooCommerce or Shopify sites

If your website is built on WooCommerce or Shopify platform, please follow these steps to integrate the app with your website.

- Go to App builder/ Integration then choose your platform which is WooCommerce or Shopify.
- Fill in all required information including Consumer Key, Consumer Secret and Store URL. Follow the Help Document to get the Consumer Key and Secret.
- Click on **Synchronization** to have the app and your website fully integrated.
- Enable tab **Webhook** to have 2-way synchronization: you can read details on section 3.2.1.

The screenshot shows the 'Integrations' page in SimiCart. On the left sidebar, the 'Integration' menu item is highlighted with a red box. The main content area is titled 'Integrations' and has a 'Save' button in the top right. Below the title, there's a tab for 'WooCommerce' which is also highlighted with a red box. Under this tab, the 'Webhook' section is active. It contains several input fields: 'Consumer Key' (required), 'Consumer Secret' (required), and 'Store URL' (required). There is a 'Document Help' link pointing to 'Doc Get Api Key'. At the bottom, the 'Sync Products' checkbox is checked.

3.2.3. For other platforms

If your website is built on another platform or you don't have a website, you need to go to **Catalog** to input data.

Click on **Add New** on each tab (**Product/ Categories/ Product Attributes/ Attribute Sets/ Product Review**) to enter information.

The screenshot shows the 'Manage Products' page in SimiCart. At the top right, there is a red 'Add New' button. Below the title, there's a pagination bar showing 'Page 1 of 0 page(s) | Total 0 record(s) found'. There are buttons for 'Export to Excel', 'Reset', and 'Search'. Below this, there's a table with columns: ID, Name, SKU, Type, Price, Total Qty, Available Qty, Status, and Action. The table is empty, and a message 'No records found' is displayed at the bottom. There are also links for 'Select All', 'UnSelect All', 'Select Visible', and 'UnSelect Visible'.

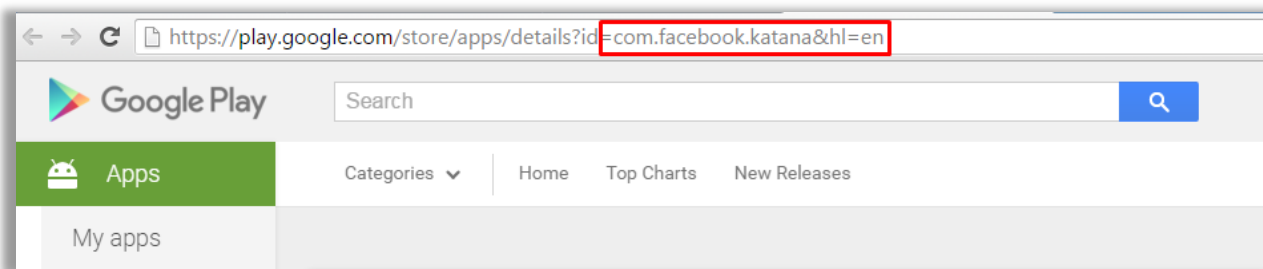
***)) When you finish importing data of your store into SimiCart system, you could move to the next phrase of app publication.

3.3. Step 3: Publish app

Once you have tested app carefully and you are satisfied with it, you can enter tab **Going live** to request for app submission to app store.

You need to fill in **Identify key**, long and short description then tick on the green button to request SimiCart to submit your app to Apple Store/ Google Play by SimiCart account.

Note: Identify key helps you search for your app on app store. Here is an example:



Now you could open SimiCart Dashboard and start building your own mobile shopping app. If you meet any difficulty, feel free to contact our support team at support@simicart.com and we would be glad to assist you.

Thanks for joining SimiCart!

-----The End-----