

A man with a beard, wearing a light blue shirt and a dark jacket, is holding a white smartphone with both hands. The background is a blurred cityscape.

# **WHY **SIMICART****

## **is the right solution**

### **for your **Magento Mobile App****



## In Today's **Mobile-first** World

People are turning to their devices to shop anytime, anywhere. With everything at their fingertips, they are demanding a better shopping experience on mobile. Creating a mobile experience beyond expectation is the key to engage customers and keep them coming back. Realizing it's the best way to improve mobile experience, Magento merchants are looking for a mobile app builder to leverage their strategy.

Choosing the right mobile commerce solution for your Magento store is critical to your mobile growth and success. As you're planning to improve mobile experience with a shopping app, you may be wondering which solution works best for your business.

Our white paper provides you a big picture into the mobile solutions available for your Magento site, as well as a deeper look into SimiCart platform and how it differs from other solutions on the following aspects: pricing, support, products, services and other benefits. We hope this white paper can help save your time and efforts in finding the right solution. All questions are welcomed and can be forwarded to [support@simicart.com](mailto:support@simicart.com)








# 01

## General Info

All general information you need to know to choose the right solution for your Magento App: product, pricing, support and refund policy, ..

	Shop**	Jma**	SimiCart	Mobic**	T-A**	Mof**	Mobik**	M**Shop	Mag**	Con**
Native Apps	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Progressive Web Apps	No	No	Yes	Yes	No	No	Yes	No	No	No
Hybrid Apps	Yes	Yes	No	No	No	Yes	No	No	No	No
Payment Type	Monthly/ Yearly	Monthly/ Yearly	Yearly/ One-time	One-time	Contact provider	One-time	One-time	One-time	One-time	One-time
Pricing (Start from)	Contact provider	\$199/ \$1990	\$599/ Contact Provider	\$999	Contact provider	\$399	\$399	\$399	\$399	Contact provider
Free Trial	Yes	Yes	30 days	7 days	30 days	No	Yes	Yes (Android App Only)	30 days	Yes
Magento Partner				No	No	No	No	No	No	No
Open Source	No	No	No	Yes	Yes	Yes	Yes	No	Yes (+\$499)	NA
Refund	No	No	Yes - in 30 days	Yes - in 30 days	No	Yes - in 30 days	No	Yes (Only if bug can't be fixed)	NA	No
Support	Free	Free	Free	Free (Not for custom codes)	Free for 1 month	Free for 6-12 months	Free for 3 months	Free for 6 months	Free for 3 months	Free for 2 months
	Free support and high guarantee on app			Costly support and low guarantee on app						
Years of expertise	8	5	8	3	2	6	7	2	8	7
Magento-Specialized Platform	No	No	Yes	No	No	Yes	No	Yes	No	No

# WHY SIMICART ?

## 1. Products

SimiCart provides a solution for Margento merchants to optimize mobile experience regardless of how customers choose to interact:

- ✓ Better convert sales on your mobile site with an app-like shopping experience of a Progressive Web App
- ✓ Deeper engage your customers with a feature-rich native app that stays on their homescreen

## 2. Pricing

SimiCart offers both subscription and one-time pricing. Our solution is billed annually at only \$599, which is considerably affordable among other solutions. We do offer free trial app for 30 days so you can test the app to see if it delivers what you're looking for. Also, our product is fully refundable in 30 days to help you make faster decision with confidence.

## 3. Expertise

With 8 years of expertise, SimiCart is among the most experienced providers of mobile shopping apps for Magento. We are trusted to build Magento mobile apps as:

- ✓ SimiCart is officially certified as a Technology Partner with Magento
- ✓ Magento is the only eCommerce platform our apps support. With specialization in Magento only, SimiCart has unlimited possibility in deeply implementing customization.

## 4. Support

Our dedicated support is free for lifetime, which means we make sure the final product delivers exactly what you expect without any added cost. SimiCart is among just a few providers who offer free customer support with high guarantee on their apps. Forward-thinking businesses always make sure to have reliable technical support in hand in case they run into problems.



# 02

## Other Benefits

In this part, we'll take a closer look at each solution's best product features, services and other benefits.



	Shop**	Jma**	SimiCart	Mobic**	T-A**	Mof**	Mobik**	M**Shop	Mag**	Con**
BUILD APP				App builder only						
Integration, features and publishing	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Extra Services	App design	No	App design, App customization	App customization	No	No	No	App customization	No	No
PROMOTE APP				Limited promoting services						
Extra Services	App store optimization, Targeted app downloads	NA	App store optimization, Targeted app downloads	No	No	No	No	No	No	No
ENGAGE & RETAIN CUSTOMERS				Limited engaging and retention services						
Loyalty Features	Loyalty programs	NA	Reward point, Coupon code, Gift card	No	Loyal card, Gift card	No	No	No	No	Rewards
Live Chat	No	NA	Zopim chat, Intercom chat	No	No	No	Zopim	No	No	No
Extra Services	Marketing strategy review, Push notification management	No	Optimized push notification	No	No	No	No	No	No	No
ANALYTICS & MANAGEMENT				Limited analytics and traking services						
Tracking & Analytics	Appsflyer, GA, eTracker, econda,..	App Analytics Dashboard, GA, Advanced User Insights	Sales Tracking, FireBase, Mixpanel	Mobile App Order Report, GA	GA, Firebase	GA	No	No	No	No
Extra Services	Monthly reporting	No	Advanced customer reporting	No	No	No	No	No	No	No

# WHY SIMICART ?

Unlike most other solutions, SimiCart is not only a top quality app builder. We are also a team of experts in mobile UI&UX, engagement and strategy. We empower your mobile growth with a feature-rich app and advanced services that no other solutions can offer you:

- ✓ **Deep Magento Customization:** SimiCart is the only solution to offer both app design and customization services. Our mobile experts can optimize your app interface and build compelling user experience that you expect your app to deliver.
- ✓ **App Promotion:** SimiCart is among a few providers to offer promotion services for your app. We help grow high-quality user base by enhancing its promotion strategy and optimizing app store.
- ✓ **Engagement and retention:** SimiCart apps support more live chat and loyalty features than any other solutions. Plus, you can have our mobile success team optimize your push notification strategy - the most direct channel to reach customers.
- ✓ **Tracking & Analytics:** Not many providers can offer powerful analytic systems and advanced report like SimiCart. Also, Magento merchants can convert deals and update real-time sales signal on-the-go with our sales tracking app.

SimiCart is proud to be one of the most innovative solution for a complete mobile app strategy: build, promote and monitor app, engage users and convert sales.

## In Conclusion:

There are available options to build a shopping app for your Magento store. But if you want a high performing app to best serve your customers and leverage your mobile strategy, you need to make your decision wisely. If you are looking for a reliable and cost-effective solution for app building, marketing, sales and management, SimiCart should be your ultimate choice.





Contact us at [support@simicart.com](mailto:support@simicart.com)  
to request a free demo app for your  
Magento store



**SimiCart** is the mobile commerce solution for Magento merchants to build, manage and leverage their shopping apps. Especially designed for today's mobile consumers, it integrates with your existing Magento platform to create a seamless shopping experience across all channels. Our mobile apps focus on delivering fast & rich customer experience with visually appealing design to keep your customers engaged and boost your bottom line.

For more information, please visit [www.simicart.com](http://www.simicart.com)