

SIMICART USER GUIDE SERIES

How to Configure SimiCart Extensions

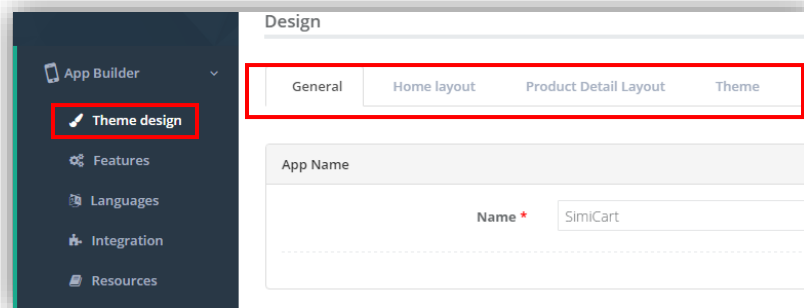
HOW TO BUILD YOUR APP



BUILDING YOUR APP

1. General App Information

This will be done on “**Theme design**” tab in your SimiCart Dashboard.



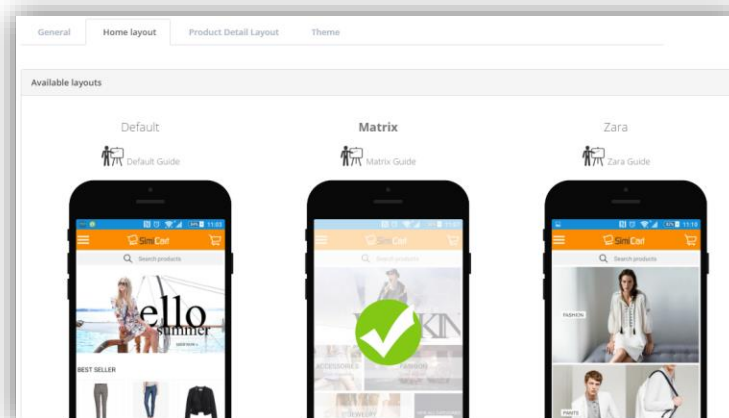
1.1. General

Go to **Dashboard – Theme design**, and choose **General** tab. Here you can enter your app name, upload icon, logo, and splash screen image.

***Note:** Your app name must NOT include these special characters: &

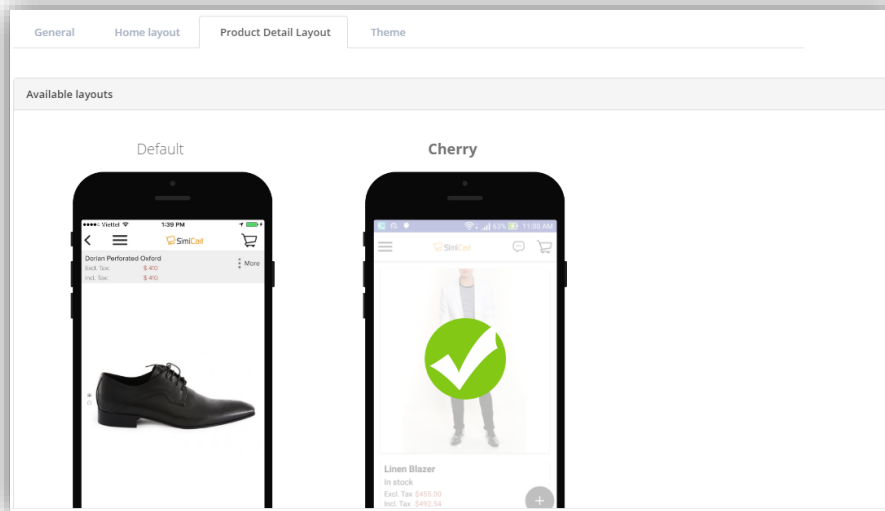
1.2. Theme

In **Home Layout** tab, you can choose a theme for your app. There are 3 available themes: Default, Matrix and Zara. Click on the desired one to choose.

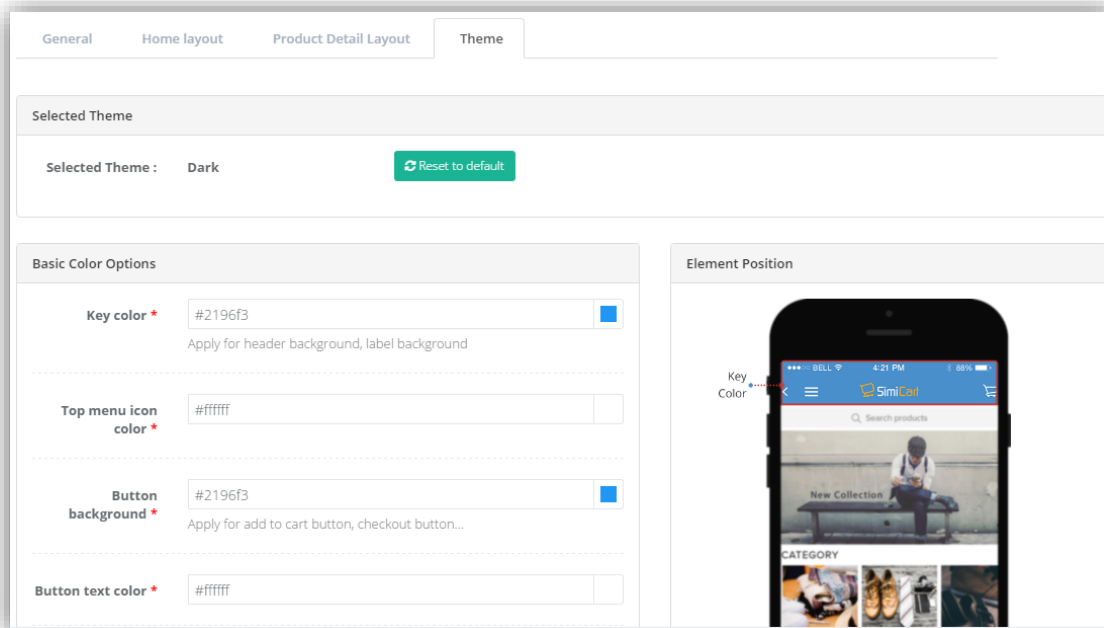


1.3. Product Detail Layout

In **Product Detail Layout** tab, you can choose a theme for your Product Detail page. There are 2 available themes: Default and Cherry. Click on the desired one to choose.



1.4. App Colors



In **Theme** tab, you can choose a preset color scheme for your app, and/or pick your desired color for each individual component. The Theme Preview on the right side shows you which component you are applying color for.

There are a wide range of already-made color schemes for you to choose from: Dark, Blue, Violet, Orange, Gray and Bright.

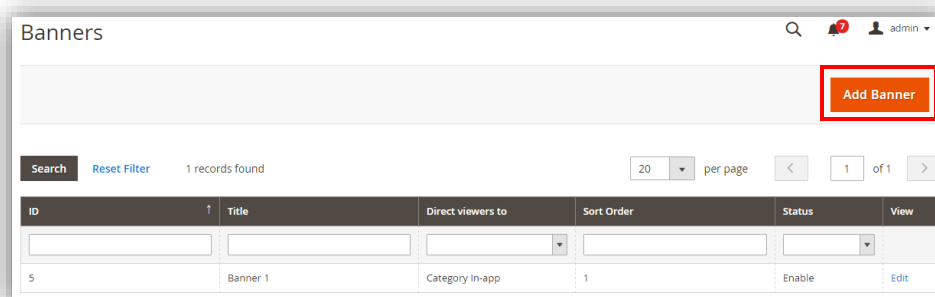
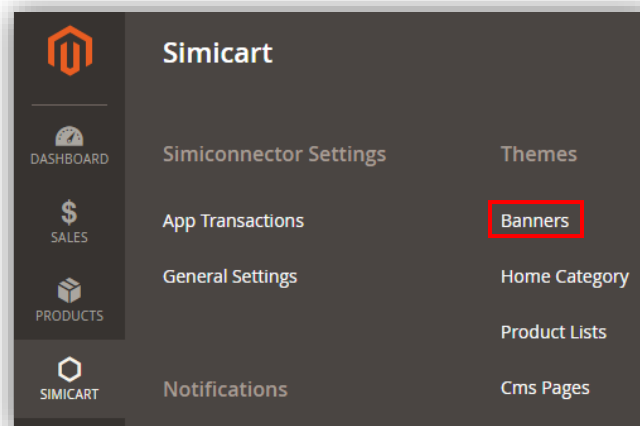
To change color for each component, click on the color code field next to the component name. A color palette will pop out for you to pick your desired color.

2. Home Screen Layout

To configure the look of your app's home screen, you will need to do that on your Magento backend.

2.1. Banners

To configure banners, go to **SIMICART – Themes – Banners**.



← Back Reset Save and Continue Edit **Save**

BANNER INFORMATION

Banner Information

Store View * **Main Website Store**
Default Store View

Title *

Image (width:640px, height:340px) No file chosen

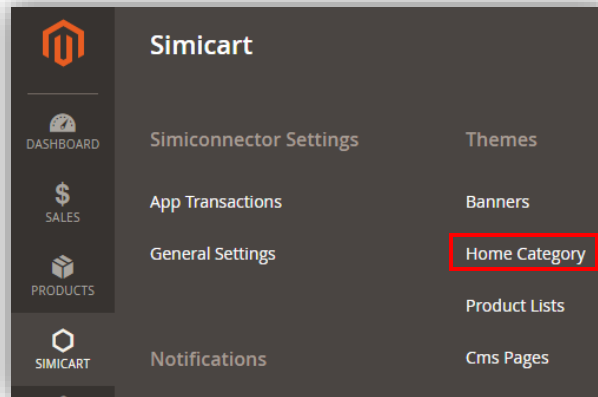
This page shows a list of your existing banners. You can add new banners by clicking on “**Add Banner**”.

- **Store View:** Choose the store(s) that you would like the banner to appear
- **Title:** Create a name for your banner. This name is visible on your backend only
- **Image (width:640px, height:340px):** The banner image to be shown on mobile app
- **Tablet Image (width:640px, height:340px):** The banner image to be shown on tablet app
- **Direct viewers to:** Choose what tapping on the banner will lead to: product detail page (Product In-app), category page (Category In-app), or external link (Website Page)
- **Product ID / Category ID / Url:** Choose a specific product, category or URL for the banner to point to
- **Sort Order:** The order this banner will appear
- **Status:** Choose if you want the banner to be Enabled (shown to customers) or Disabled (not shown to customers)

Finally, click “**Save**” to save your information.

2.2. Home Categories

To configure which categories appear on home page, go to **SIMICART – Themes – Home Category**.



The screenshot shows the Simicategory management page. The 'Add Simicategory' button is highlighted with a red box. The page displays a table with 5 records found, showing ID, Category Name, Sort Order, Status, and View options.

ID	Category Name	Sort Order	Status	View
5	Eco Collection New	5	Enable	Edit
4	Performance Fabrics	4	Enable	Edit
3	Pants	3	Enable	Edit
2	Erin Recommends	2	Enable	Edit
1	Tees	1	Enable	Edit

The screenshot shows the Simicategory Information form. The 'Store View' dropdown is set to 'Main Website Store'. The form includes fields for Image (width:220px, height:220px) and Tablet Image (width: 220px, height:220px), both with 'Choose File' buttons.

Simicategory Information

Store View: Main Website Store
Default Store View

Image (width:220px, height:220px) [Choose File](#) No file chosen

Tablet Image (width: 220px, height:220px) [Choose File](#) No file chosen

On this page, you can see your list of home categories and you can add new categories by clicking on “**Add Simicategory**”

• **Simicategory information:** General configuration of home categories for every theme

- **Store View:** Choose the store(s) that you would like the category to appear
- **Image (width:220px, height:220px):** The category image to be shown on mobile app
- **Tablet Image (width:220px, height:220px):** The category image to be shown on tablet app
- **Categories:** Choose which category to be shown
- **Sort Order:** The order this category will appear (left-to-right direction)
- **Status:** Choose if you want the category to be Enabled (shown to customers) or Disabled (not shown to customers)

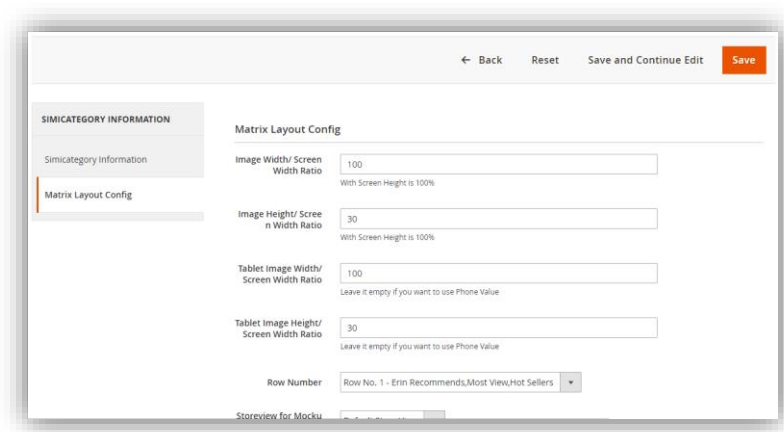
a. Default + Zara Theme Configuration

Recommended Image size:

- **Default Theme:** 200x200 pixel (or any image with Square shape)
- **Zara Theme:** your image will automatically be fitted to screen width so you can use any image size here

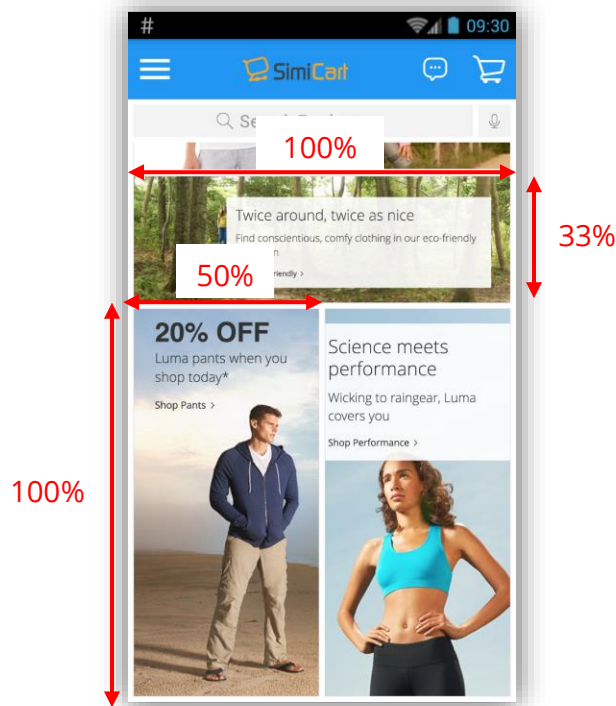
b. Matrix Theme Configuration

Unlike Zara or Default, Matrix Theme offers a mockup presentation and additional configurations due to its strong ability to be customized.



The screenshot shows a web interface for configuring a Simicategory. At the top, there are navigation buttons: "Back", "Reset", "Save and Continue Edit", and a red "Save" button. The main content area is divided into two sections. The left section, titled "SIMICATEGORY INFORMATION", has a sidebar with "Simicategory Information" and "Matrix Layout Config". The right section, titled "Matrix Layout Config", contains several input fields and a dropdown menu. The fields are: "Image Width/ Screen Width Ratio" (value: 100, with a note "With Screen Height is 100%"), "Image Height/ Screen Width Ratio" (value: 30, with a note "With Screen Height is 100%"), "Tablet Image Width/ Screen Width Ratio" (value: 100, with a note "Leave it empty if you want to use Phone Value"), and "Tablet Image Height/ Screen Width Ratio" (value: 30, with a note "Leave it empty if you want to use Phone Value"). Below these fields is a "Row Number" dropdown menu with the value "Row No. 1 - Erin Recommends, Most View/Hot Sellers". At the bottom, there is a "Storeview for Mocku" field.

- **Image Width/Screen Width Ratio:** The 'category image width' to 'mobile screen width' ratio in percentage.
- **Image Height/Screen Width Ratio:** The 'category image height' to 'mobile screen width' ratio in percentage
- **Tablet Image Width/Screen Width Ratio:** The 'category image width' to 'tablet screen width' ratio in percentage (Leave it empty if you want to use Phone Value)
- **Tablet Image Height/Screen Width Ratio:** The 'category image height' to 'tablet screen width' ratio in percentage (Leave it empty if you want to use Phone Value)
- **Row Number:** Choose which row you want the category to appear
- **Storeview for Mockup Preview:** Choose which theme you want to show for the mockup underneath

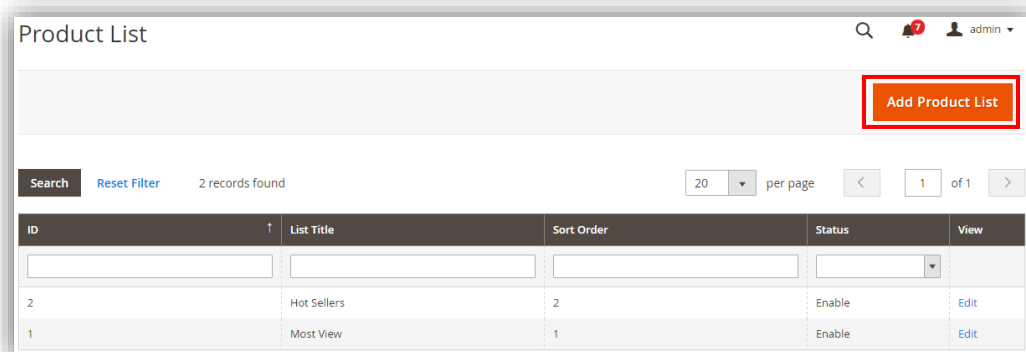
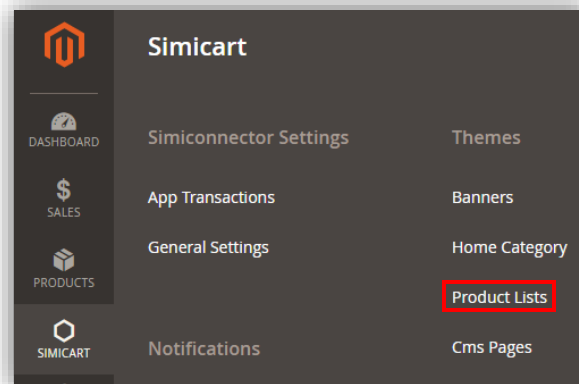


Finally, click **"Save"** and you will see the changes applied in the **Matrix Theme Mockup Preview**.

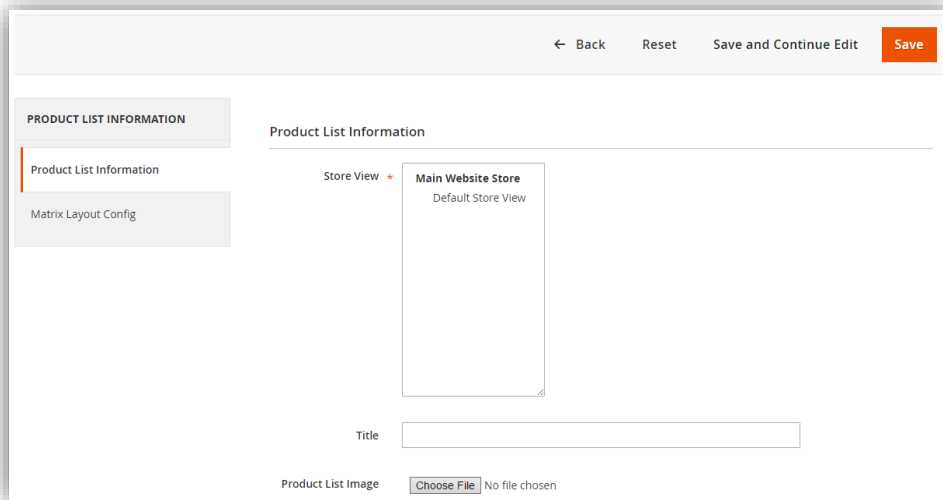
2.3. Product Lists

Product list is not a particular category. It is a list of products which have a common characteristic (best seller, most viewed etc.)

To configure which product list appear on home page, go to **SIMICART - Themes - Product Lists**.



On this new page, you can see your list of product lists and you can add new product lists by clicking on **Add Product List**.



- **Product List Information:** General configuration of product list for every theme
 - **Store View:** Choose the store(s) that you would like the product list to appear
 - **Title:** Create a name for your product list
 - **Product List Image:** The product list image to be shown on mobile app
 - **Product List Tablet Image:** The product list image to be shown on tablet app
 - **Sort Order:** The order this list will appear (left-to-right direction)
 - **Product List Type:** Choose to use SimiCart's pre-defined product lists or create your custom list.
 - **Product ID:** Select products to include in your custom list. If you choose a SimiCart's pre-defined list, this field will disappear.
 - **Enable:** Choose if you want the category to be Enabled (shown to customers) or Disabled (not shown to customers)

← Back Reset Save and Continue Edit **Save**

PRODUCT LIST INFORMATION

Product List Information

Matrix Layout Config

Matrix Layout Config

Image Width/ Screen Width Ratio: 100
With Screen Height is 100%

Image Height/ Screen Width Ratio: 30
With Screen Height is 100%

Tablet Image Width/ Screen Width Ratio: 100
Leave it empty if you want to use Phone Value

Tablet Image Height/ Screen Width Ratio: 30
Leave it empty if you want to use Phone Value

Row Number: Row No. 1 - Erin Recommends, Most View, Hot Sellers

Storeview for Mockup: Default Store View

Similar configuration process from Categories can be done here apart from the fact that you can choose the product list and more importantly to add a custom list of any product you want to have in there.

Finally, click **“Save”** and you will see the changes applied in the **Matrix Theme Mockup Preview**.

3. Features

App Builder

Theme design

Features

Languages

Integration

Resources

App Preview

Going Live

Page 1 of 1 page(s) | View 100 per page | Total 24 record(s) found

Select All | UnSelect All | Select Visible | UnSelect Visible | 0 items selected

Actions: Submit

	Name	Description	Status	Action
Any				
<input type="checkbox"/>	Checkout.com		Enabled	Edit
<input type="checkbox"/>	Braintree		Enabled	Edit
<input type="checkbox"/>	Klarna Checkout		Enabled	Edit
<input type="checkbox"/>	Search Voice		Enabled	Edit
<input type="checkbox"/>	Zopim		Enabled	Edit
<input type="checkbox"/>	PayPal Mobile		Enabled	Edit
<input type="checkbox"/>	Store Locator		Enabled	Edit
<input type="checkbox"/>	Address Auto Fill		Enabled	Edit
<input type="checkbox"/>	Reward Point		Enabled	Edit
<input type="checkbox"/>	Custom Payment		Enabled	Edit
<input type="checkbox"/>	Instant Contact		Enabled	Edit

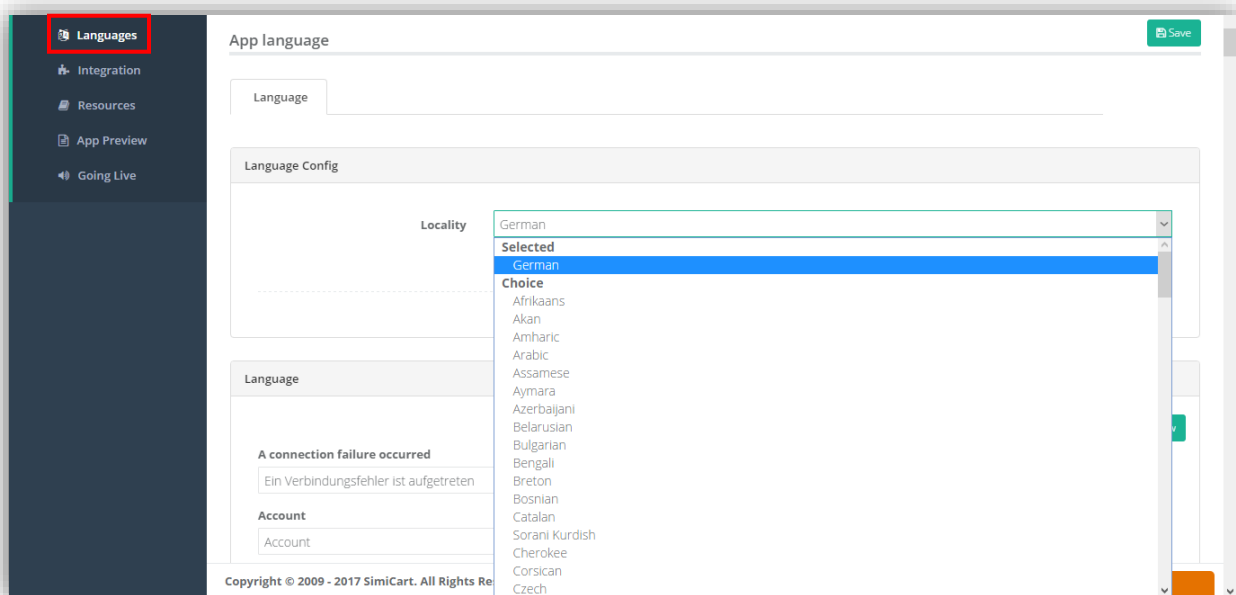
Locate to **Features** tab, here you can find all of the feature that is available with your package. **Enabled** means it will be in the app while **Disabled** mean it is not in the app.

- You can enable each of them by clicking the **edit icon** in the Action column
- You can mass edit them by clicking **Select all** or ticking multiple features and locate to Actions box in the right corner to update the feature list

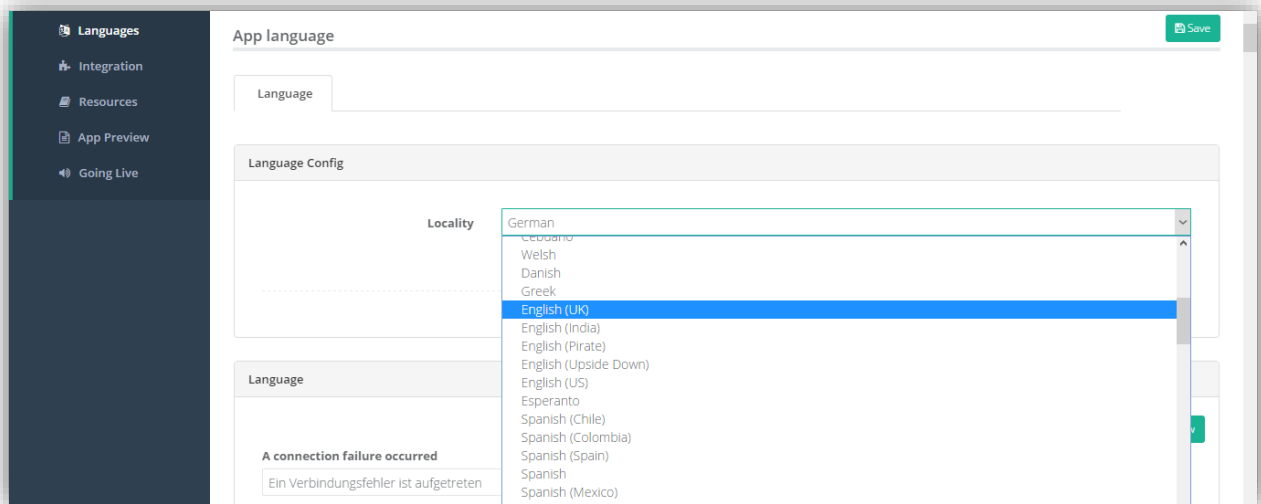
4. Languages

You can add more than one language to your app. Please keep in mind that you need to have the store view with this language in your backend in order for the app to be synced.

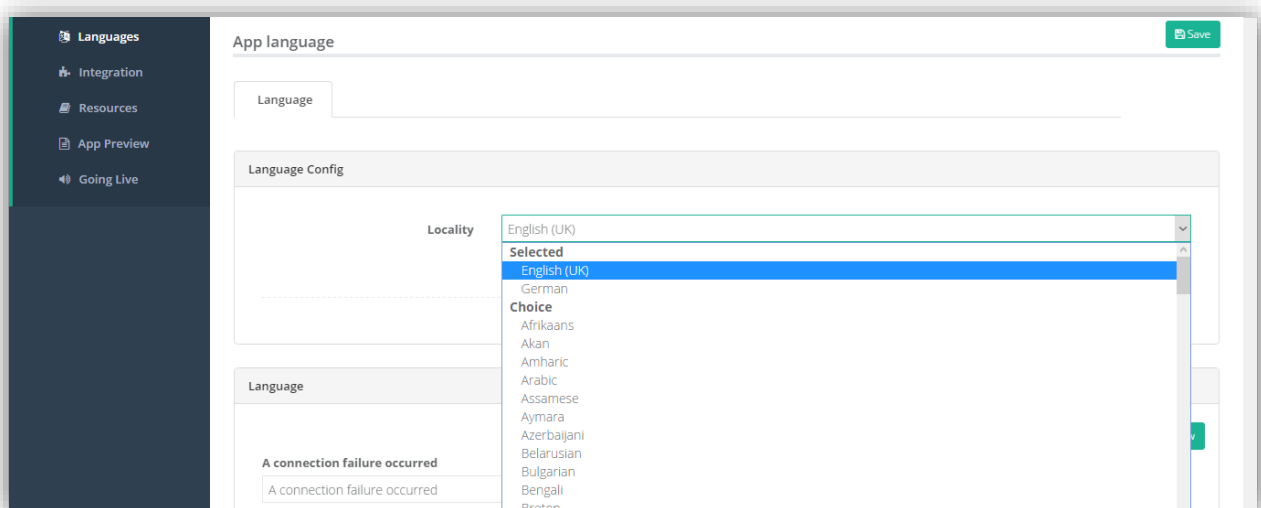
Locate to **Languages** tab. When you click on the box which display the languages next to **Locality**, you will see a long list of languages to choose from. The languages under **Selected** will be available in the App. In this example, the app is set to be German.



To add another language, choose from the long list of **Choice**, in this case English(UK).

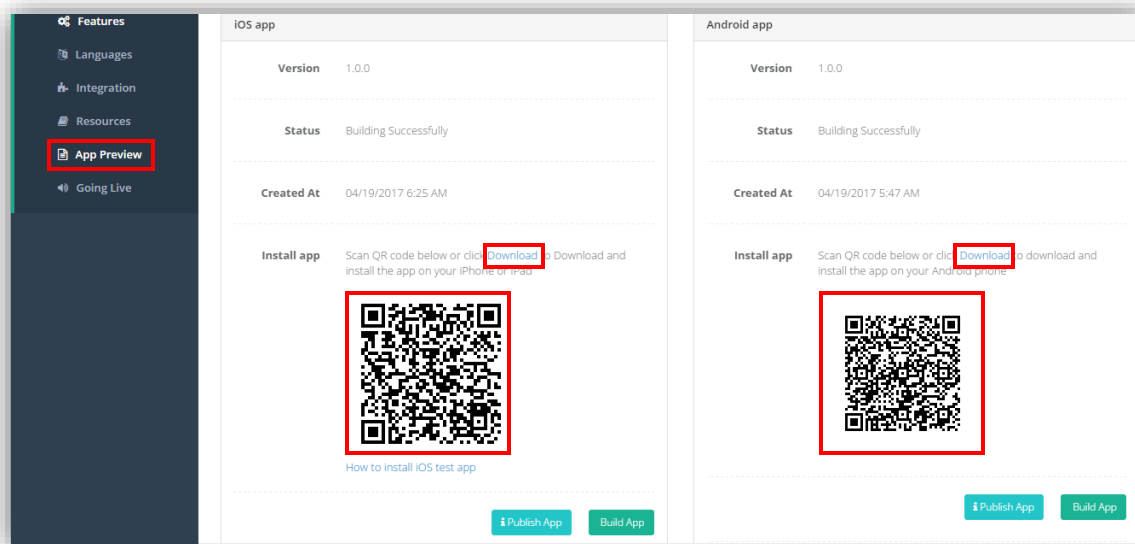


After finish setting up the language, click **“Save”**, your second language is now in the **Selected** section.



5. Building your app

After finishing configuring your app’s appearance, features and languages, it’s time to build your app and test it on your mobile device.



In “**App Preview**” tab, click on “**Build App**” button under iOS or Android section to build your app for the corresponding platform. After the building is done, you can get the app to your device by either

- Download .ipa (iOS) or .apk (Android) files by clicking on “**Download**”

or

- Use a QR code scanner to scan the QR codes

PUBLISH YOUR APP

1. Publish your app under SimiCart account

There are two ways that you can request to publish your app from: **App Preview** tab (By clicking Publish App) or **Going Live** tab.

From **"Going Live"** tab, fill in all of the required information.

- **Identify Key:** link on App Store or Google Play after "?id=". For example: <https://play.google.com/store/apps/details?id=com.simicart.superior>. The identify key is "com.simicart.superior"
- **Description:** A description of your App detailing features, functionality, or business concept
- **Keyword:** One or more keywords that sum up your app, this help your app to be more searchable
- **Screenshots:** Please take at least 5 screenshots and add it to the request.

The screenshot shows the 'Going Live' tab in the SimiCart interface. It contains two side-by-side forms for 'iOS app' and 'Android app'. Each form has fields for 'Version' (set to 1.0.0), 'Status' (set to N/A), 'Description' (with a 4000 character limit), 'Keyword' (with a 100 character limit for iOS and a 'Short Description' with an 80 character limit for Android), and 'Screenshots' (with a 'Select an image' button and an 'Add more' link).

After all box are filled, simply click **Request to upload App to Apple Store (iOS)** and Click **Request to upload App to Google Play (Android)**. An email will be sent to you to confirm the status of the publish.

2. Publish your app under your own account

2.1. Option 1: Provide us with your account information

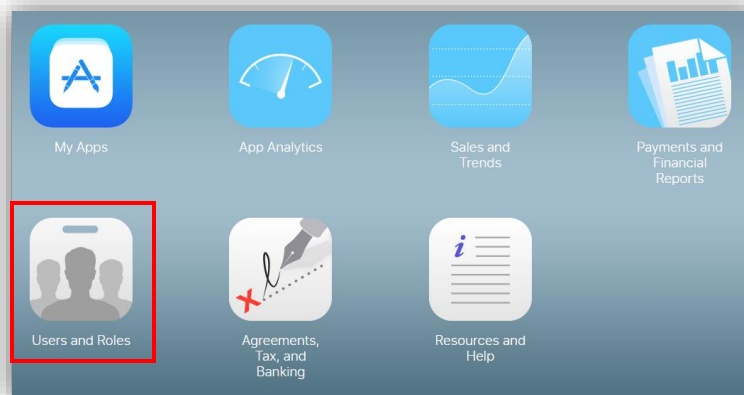
Provide us the details for both Apple and Google Developer Account, we will access it and finish all of the publishing activities.

2.2. Option 2: Share with us your account permission (recommended)

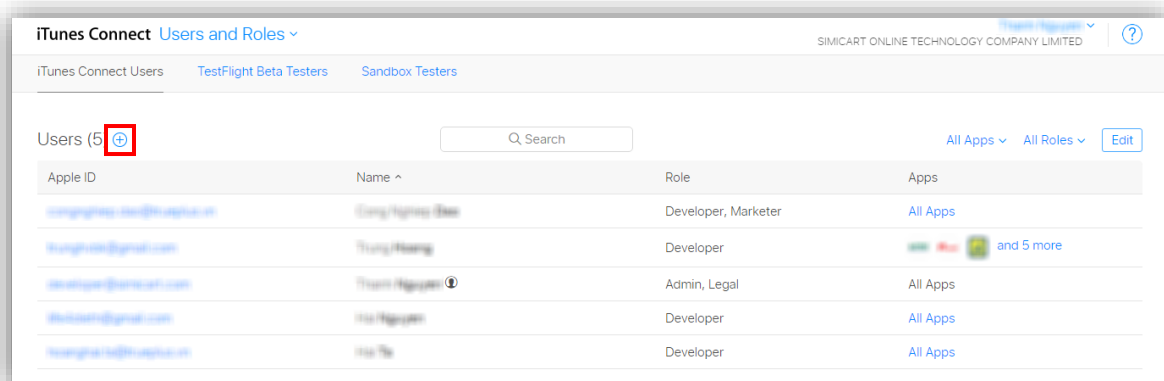
With a shared account you will not need to provide us your developer account information.

APPLE DEVELOPER ACCOUNT

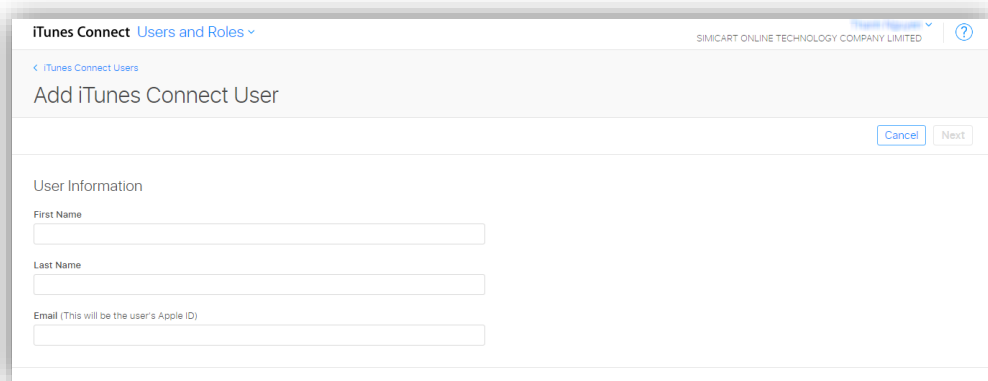
Visit <https://itunesconnect.apple.com/>, log in with your account and from your dashboard click **Users and Roles**.



From Users and Roles dashboard click the (+) sign next to **User**.

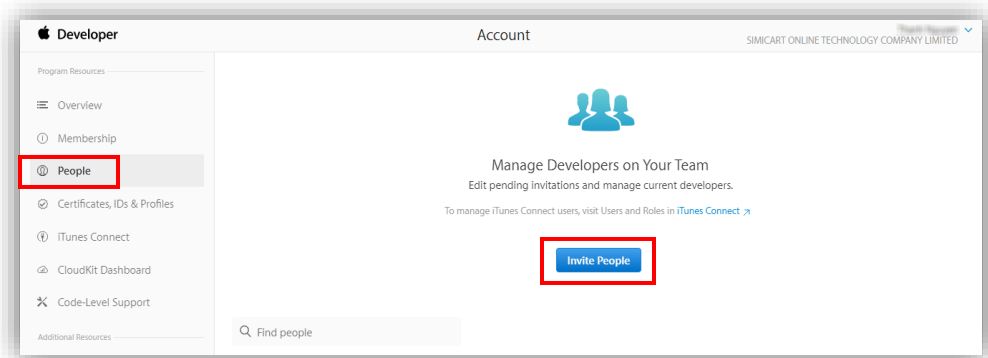


Please share the iTunes Connect account to developer@simicart.com by filling the form below.



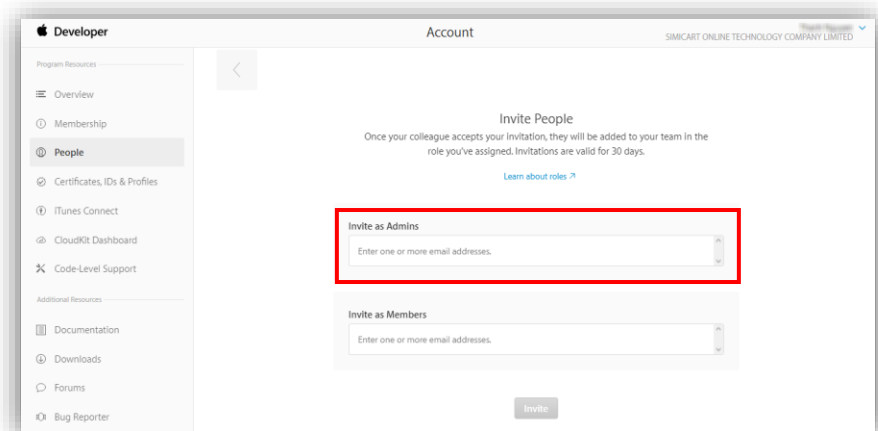
The screenshot shows the 'Add iTunes Connect User' form in the iTunes Connect interface. The form is titled 'Add iTunes Connect User' and has a 'Cancel' button and a 'Next' button. The form contains three input fields: 'First Name', 'Last Name', and 'Email (This will be the user's Apple ID)'.

Visit <https://developer.apple.com/> and log in with your account. From your dashboard click **People** and then **Invite People**.



The screenshot shows the 'People' page in the Apple Developer account. The 'People' link in the left sidebar is highlighted with a red box. The main content area shows a 'Manage Developers on Your Team' section with a blue 'Invite People' button highlighted by a red box. The page also includes a search bar labeled 'Find people'.

Enter developer@simicart.com to invite as Admin and finish the process.



The screenshot shows the 'Invite People' form in the Apple Developer account. The 'Invite as Admins' section is highlighted with a red box, showing a text input field for email addresses. Below it is the 'Invite as Members' section, also with a text input field. An 'Invite' button is located at the bottom right of the form.

ANDROID DEVELOPER ACCOUNT

1. Sign in to your [Google Play Developer Console](#)
2. Click **Settings** > **User accounts & rights**. Select **Invite new user** and follow the on-screen instructions to add androidteam@simicart.com
3. Use the **"Role"** drop-down to choose a pre-defined role or use the checkboxes for individual permissions. Please select from **Visibility** to **Manage Alpha & Beta APKs**
4. Click **Send Invitation**

-----THE END-----